



Minutes: Education and Outreach Meeting at Fall Quarterly BPAC Meeting - September 24, 2014, Rm. 261, Bloustein School, 11:00 am

Cindy Steiner will create email group and set up standing meetings.

Discussed focus:

- Traffic skills training for cyclists, in particular outreach to demographic groups (ie. immigrants)
- Update to state licensing program to include bicycling education, education in elementary school (could partner with DOE)
- Municipal education about state programs and funding (i.e. complete streets)
- Educate people about the resources available to advocate for change
- Senior education/awareness
- Ongoing training for drivers and pedestrians

How we'll communicate:

- in-person meetings coincide with BPAC
- monthly phone call (1 hr) - 2nd Thursdays at 10am, October 9 and November 13