



## **BPAC Education and Outreach Conference Call October 23, 2014, 10:00am**

Group confirmed the list of six focus areas of the subcommittee to:

1. Traffic skills training for cyclists
  - a. Includes “off the grid” riders- those who do not have access to training
2. Education for communities
  - a. Includes Complete Streets concepts
3. Drivers Ed training
4. Issues pertinent to seniors as pedestrians; providing infrastructure
5. What resources are available and how to access them in order to get things done in your community.
6. Awareness campaigns for drivers, pedestrians and cyclists

The group also confirmed the subcommittee’s role, and Cyndi presented a working list of information that should be gathered for each focus area:

1. Subcommittee’s role
  - a. Act in an advisory capacity to NJDOT
  - b. Act in an advisory capacity to other agencies represented on the Council
  - c. Act in an advisory capacity to other agencies not represented on the Council
2. For each focus area, list
  - a. Current state
  - b. Who the current stakeholders are
  - c. Does this area need additional attention or is the current state satisfactory enough?
  - d. Future state
    - i. Describe what we would like to see
    - ii. Who are the stakeholders for the future state
    - iii. What is needed to get there

Cyndi asked for a volunteer to compile a template for each focus using the above list. Betsy Harvey volunteered to do so, starting with the Drivers Ed focus group. The template will likely be in the form of a table in Word that can be filled in for each focus group. The template will be sent to Cyndi in two weeks, November 6. Subcommittee will review and discuss the template during November’s conference call. At BPAC meeting in December, subcommittee will pick a more complex topic to discuss as a group, and ultimately fill in this template.

**Next conference call: November 20, 2014.**