Complete Streets in Ocean City

October 22, 2010
Ocean City Population

* Year round population 15,000
* Summer population 120,000-150,000
* Tourist Based Economy
Bike Infrastructure

- 2 ½ mile long Boardwalk
- 15 mile network on Mainland
- Bike rentals available
Movement to Complete Streets

- Community Based - started in 2006
- Mayor’s Council on Physical Fitness & Sports

- 25 members appointed by Mayor
- Focus on Bike & Traffic Safety
- Annual public meetings
- Produced safe bike brochure
- Established bikeocnj.org website
2008 Converted Haven Avenue to Bike Boulevard

- Reduced speed limit to 20mph
- Added four way stops at cross town streets
- First “Sharrow” in New Jersey
- Created “OC1” sign design
- One year from concept to completion
- No cost to Government
Community Art
Promoting Biking

* CAP funded “Biker” sculpture at 9th & Haven
* Created OCNJ’s first Community Quilt
  * Public art to calm traffic
  * 20th, 52nd, 53rd & Haven
* Haven Avenue mural
  * “Biking through the Ages”
Haven Avenue Bike Boulevard

- Connect Downtown to Neighborhoods
- Transportation Center
- Community Center
- Intermediate School
Route 52 Causeway

* $400M NJDOT Project
* Connects Somers Point to OCNJ
* Includes 10ft. Pedestrian/Bikeway
* Completed 2012
* Designed to connect to Haven Avenue Bike Block
* Can ride 30 miles from Mays Landing to OCNJ
Other Initiatives

- Started “Riding School Bus” Program in 2009
- Changed City Ordinance to allow kids to ride to school on boardwalk
- Held Community Meeting to discuss option to extend Complete Streets
- State leader in “Stop for Pedestrians” regulation implementation
* New Signs for Bike Racks to be installed in 2011.

**BIKE SAFETY**

- Ride with Traffic, Not Against
- Make Eye Contact with Drivers
- Obey All Traffic Signs, Signals and Laws
- Wear a Helmet
  Someday you May Need your Head!

New Jersey’s Ocean City

bikeocnj.org
Why Complete Streets?

- For exercise/recreation
- To reduce stress
- Reduce auto congestion
- Reduce parking demand
- Green OCNJ
- Traffic Calming
- Increase Safety
Next Steps

- On-street Bike Corals
- Extend the Complete Streets Network
- More Bike Racks/Lockers
- Rails to Trails
- Consider Painted Lanes
- Expand the Network
- Market our Bike Friendly Community