Dear Readers,
Welcome to this issue of the NJ Walks and Bikes Newsletter, a bi-monthly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us here.

NEW BRUNSWICK HOLDS ANOTHER SUCCESSFUL CICLOVIA

Second Ciclovia of 2014

It is not every day you see a young child riding a tricycle down the centerline of a normally crowded street. Yet on Saturday, July 12 2014, that was a common sight in New Brunswick. Residents are quickly becoming familiar with activities like these taking place on New Brunswick streets, including pickup soccer games, chalk art, and even a rock-climbing wall.

The July Ciclovia was the second of the year - following an April event - and the first to experiment with a new 3.2-mile route.

Click here to read full article.

INCENTIVIZING BICYCLING

Encouraging Active Transportation
As cities begin to add improved bicycling and pedestrian infrastructure, they should also create events and programs that incentivize using these facilities. Bicycling and walking to work requires not just infrastructure changes, but also a change of cultural norms. Community bicycling events allow individuals to become comfortable riding on the streets while seeing the city from a different perspective. Cities that host bike rodeos, Ciclovias, or running events foster community and bring people to the city. These events not only attract active modes of transportation but educate participants on safety tips and laws for all transportation mode users. These types of events have the potential to minimize negative stigmas associated with bicycling and pedestrianism, creating a more accepting atmosphere.

Continue reading this article by clicking here.

A bike rodeo

NJAIM 7/15 TO 8/1 HIGHLIGHTS

Community Outreach in New Jersey

NJAIM is the New Jersey Bicycle and Pedestrian Resource Center's public outreach team. The team consists of adult ambassadors trained to educate and conduct outreach to bicyclists, pedestrians, and motorists to promote safety and active transportation throughout the state of New Jersey. The Ambassadors employ four forms of outreach: event outreach, classroom outreach, on-street outreach, and municipal/governmental outreach/assistance.

For more information on their latest activities, please click here.
Complete Streets Gaining Ground in New Jersey

New Jersey Remains National Leader

New Jersey 101.5, a radio station based out of Trenton, has noticed the continued momentum for Complete Streets in New Jersey. They recently ran a radio segment highlighting how governments around the state are looking to improve roads for all users.

You can find the related article on their website.

COMPLETE STREETS IN NEW JERSEY

An up-to-date list of Complete Street policies in New Jersey

There are currently 104 municipalities and 7 counties with Complete Streets policies in NJ, with Robbinsville Township, New Milford Borough, and Hopewell Township being the most recent additions. This brings the total NJ population living in municipalities with Complete Streets policies to over 3 million people or 34% of the population. Essex and Bergen Counties lead the way with 12 municipalities having adopted policies each, followed by Morris County and Mercer County (10 municipalities each). Salem and Passaic Counties remain the only counties without any Complete Streets policy.

To access the most up-to-date list of complete streets policies adopted in the state, please click here.
NJ Bike/Ped News Feed
July 15, 2014 - Aug 1, 2014

NJ Bike/Ped Headlines

Repairs to cost Teaneck $50K to reopen footbridge.
NorthJersey.com - July 30th

At the Shore, get anything delivered or picked up - by bike.
Philly.com - July 29th

Salem County breaks ground on new walking path in Oldmans Township.
NJ.com - July 28th

Speed tables installed in Garfield.
NorthJersey.com - July 23rd

Comments sought on Camden County’s bike and trails plan.
Bicycle Coalition of Greater Philadelphia - July 18th

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