Dear Readers,
Welcome to this issue of the NJ Walks and Bikes Newsletter, a bi-monthly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us [here](#).

**NJAIM HIGHLIGHTS: 7/1/2014 - 7/15/14**

**Community Outreach in New Jersey**

NJAIM is the New Jersey Bicycle and Pedestrian Resource Center's public outreach team. The team consists of adult ambassadors trained to educate and conduct outreach to bicyclists, pedestrians, and motorists to promote safety and active transportation throughout the state of New Jersey. The Ambassadors employ four forms of outreach: event outreach, classroom outreach, on-street outreach, and municipal/governmental outreach/assistance.

For more information, please click [here](#).
COMPLETE STREETS IN NEW JERSEY
An up-to-date list of Complete Street policies in New Jersey

There are currently 104 municipalities and 7 counties with Complete Streets policies in NJ, with the Robbinsville being the most recent addition. This brings the total NJ population living in municipalities with Complete Streets policies to over 3 million people or 34.3% of the population. Essex and Bergen Counties lead the way with 12 municipalities having adopted policies, followed by Morris and Bergen Counties (10 municipalities each). Salem County remains the only county without any Complete Streets policy.

To access the most up-to-date list of complete streets policies adopted in the state, please click here.
**THE ECONOMIC BENEFITS OF ACTIVE TRANSPORTATION**

*New Jersey Economic Impacts*

When promoting active transportation and complete streets infrastructure, health and environmental benefits are easily quantified. Calculating economic benefits can be more difficult. Recently, studies have shown that bicycling and pedestrian infrastructure also bring economic benefits. A study conducted by the League of American Bicyclists in 2009 researched the economic benefits of bicycling for business.

For more information please click [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1117945358975&format=html&print=true).
BIKE/PED NEWS FEED
July 1, 2014 - July 15, 2014

NJ Bike/Ped Headlines

Does Montclair’s Bike and Walk Friendliness End at Bloomfield Avenue?
NorthJersey.com - July 15th

N.J. Assembly passes bill to protect bicyclists
SouthJerseyLocalNews.com - July 8th

NJDOT Releases Downloadable Bicycle Tour Routes
Cape May County Herald - July 1st

City Bike-Sharing Programs Hit Speed Bumps
The Wall Street Journal - July 9th

Congress Still Hasn’t Recognized Bike Sharing as Mass Transit
IntheCapitol.com - July 8th

We Need to Think Bigger About Transit-Oriented Development
CityLab.com - July 3rd

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here!