

Issue: 30 Sep 3, 2014

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Who We Are Complete Streets NJAIM BPAC

The Economic Impacts of Active Transportation in New Jersey

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Dear Readers,

Welcome to this issue of the NJ Walks and Bikes Newsletter, a bimonthly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us here.

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International Student Orientation: Bicycle Safety Workshop

In New Brunswick, September means the arrival of thousands of new and returning students beginning a new year of their college education. However, before the Labor Day weekend, when SUVs and minivans congregate on New Brunswick streets, international students are asked



to arrive early and take part in a weeklong orientation. Last Thursday (August 28), The Center for Global Service invited the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC) to host an orientation session on bicycling at Rutgers and in New Jersey as part of this orientation week.

To read the full article, please click here.



Bike Shares

Northern New Jersey Bike Share

Over the past few years, third-generation bicycle share programs have increased in popularity across U.S. cities, mimicking a trend started in Europe a decade ago. They are identified as systems that allow people to borrow bikes to get from one location to another without having to return the bicycle to its original location. As the number of people commuting by bicycle has increased in the past decade, adding a bike share system is being seen as a natural next step in public transportation.

Click here to continue reading this article.



Hoboken, NJ

New Brunswick Begins Introducing On-street Parking Corrals

Bicycle Parking

An innovative strategy to help get more people to choose bicycling as their preferred form of transportation for daily, local trips is by introducing on-street bicycle parking corrals near businesses. In Central New Jersey, the city of New Brunswick has recently been taking steps to make bicycling safer, more comfortable and more convenient,



and this fall they're moving forward with a program that will bring bicycle parking corrals to area streets.

To read the full article, click here.

NJAIM 8/15 to 9/1 Highlights

Community Outreach in New Jersey

NJAIM is the New Jersey Bicycle and Pedestrian Resource Center's public outreach team. The team consists of adult ambassadors trained to educate and conduct outreach to bicyclists, pedestrians, and motorists to promote safety and active transportation throughout the state of New Jersey. The Ambassadors employ four forms of outreach: event outreach, classroom outreach, on-street outreach, and municipal/governmental outreach/assistance.

For more information on their latest activities, please click here.



New Brunswick, NJ

COMPLETE STREETS IN NEW JERSEY

An up-to-date list of Complete Street policies in New Jersey

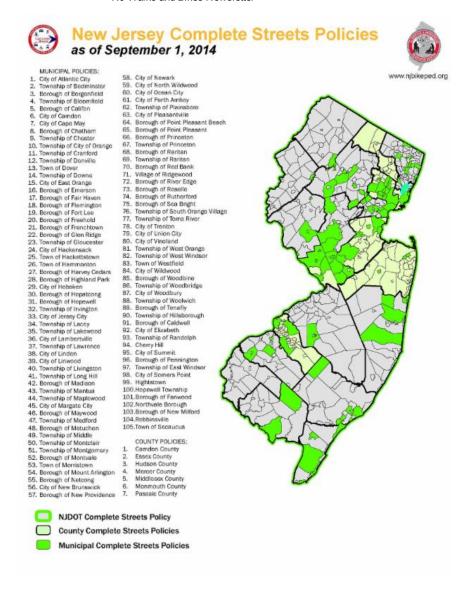






There are currently 105 municipalities and 7 counties with Complete Streets policies in NJ, with the Town of Secaucus in Hudson County (NJ) being the most recent addition. This brings the total NJ population living in municipalities with Complete Streets policies to over 3 million people or 34% of the population. Essex and Bergen Counties lead the way with 12 municipalities having adopted policies each, followed by Morris County and Mercer County (10 municipalities each). Salem and Passaic Counties remain the only counties without any municipal Complete Streets policies.

To access the most up-to-date list of Complete Streets policies adopted in the state, please <u>click here.</u>



BIKE/PED NEWS FEED

Aug 18 2014 - Sep 1, 2014

Explore the shore with new bicycle tour routes

Tri-Town News - August 28th

Which city has North Jersey's best downtown: Hoboken, Jersey City, Montclair or Morristown?

NJ.com - August 22nd

<u>Keeping cyclists safe from cars on perilous Route 9W proving a challenge</u> NorthJersey.com - August 18th

If you're sick of traffic, support bicycling

The Bicycle Blog of Wisconsin - August 21st

<u>Balancing bike-share stations has become a serious scientific endeavor</u> Citylab.com - August 27th

<u>Higher pedestrian deaths in poorer neighborhoods</u> Mobilizing the Region - August 25th For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, <u>click here!</u>



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