Dear Readers,
Welcome to this issue of the NJ Walks and Bikes Newsletter, a bi-monthly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1118535029049&format=html&print=true).

Westwood New Jersey Contemplates a Complete Streets Policy
NJ Ambassadors in Motion Outreach

On September 9th, Jerry Fried, Lead Ambassador for Rutgers' Voorhees Transportation Center, presented Complete Streets to Westwood, NJ. The Borough Council is in the process looking to improve the economic vitality of its downtown.

Fried proposed adopting a Complete Streets policy in order to improve access for all types of transportation in the downtown business district. Municipalities across New Jersey have implemented similar policies in order to improve the economic vitality of their downtowns.

To read the full article, please click [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1118535029049&format=html&print=true).
Township of Hillsborough Recognized for Complete Streets Policy
Fourth Policy Adoption in Somerset County

Earlier in the month, Healthier Somerset recognized Hillsborough Township for implementing a Complete Streets Policy. Hillsborough's policy adoption is the 4th in Somerset County. As the township continues to grow, this policy will help guide development towards safe transportation access for all users: bicycles, cars, and pedestrians.

Click here to continue read the news release.

Hillsborough Township, NJ

Bicycle Tourism
Community Engagement through Bicycling

Over the past ten years, bicycling has gained a wave of popularity in the United States. It serves as exercise, a quick way to travel, and also as a source of leisurely fun. More and more communities are viewing bicycling amenities as an asset to their community and taking the steps to make bicycle friendly environments. Municipalities making these improvements are seeing economic revitalization and community identity. These changes come about naturally through bike tourism as bikes can be used for cross-country journeys or locally around town, increasing tourist access.

For more information on their latest activities, please click here.
New Brunswick Ciclovia

COMPLETE STREETS IN NEW JERSEY
An up-to-date list of Complete Street policies in New Jersey

There are currently 106 municipalities and 7 counties with Complete Streets policies in NJ, with the City of Garfield in Bergen County (NJ) being the most recent addition. This brings the total NJ population living in municipalities with Complete Streets policies to over 3 million people or 34.83% of the population. Bergen County leads the way with 13 municipalities having adopted policies, followed by Essex County with 12 and Morris County and Mercer County (10 municipalities each). Salem and Passaic Counties remain the only counties without any municipal Complete Streets policies.

To access the most up-to-date list of Complete Streets policies adopted in the state, please click here.
Bike/Ped News Feed

Sep 1 2014 - Sep 15, 2014

2014 West Windsor biking and walking up 24%
West Windsor Bicycle and Pedestrian Alliance - September 12th

Somerset County loop trail opens in Warren
Echoes Sentinel - September 10th

Here's what it's like to walk across New Jersey
NJ.com - September 10th

Want to be happier? Try walking even part of the way to work
Citylab.com - September 14th

Why the next fight over bike/ped funding won't be like the last
StreetsBlogUSA.com - September 11th
For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here!

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