Dear Readers,
Welcome to this issue of the NJ Walks and Bikes Newsletter, a bi-weekly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us here.

Bicycle Share and Complete Streets
Steps to Creating a Strong Bicycling Community

It is perhaps one of the oldest philosophical questions in the book-which came first, the chicken or the egg? This simple question has stirred debate and stimulated interesting conversations for as long as people have wondered. But the chicken and the egg question is not monopolized by farm animals by any means. The concept can be transferred to infrastructure issues - which comes first, bicycle share or Complete Streets?

To read the full article, click here!
New Jersey Society of Municipal Engineers
General Meeting to Feature Complete Streets for Municipalities

Please mark your calendars! The New Jersey Society of Municipal Engineers is hosting their General Meeting, Wednesday April 1, beginning at 9:30 AM and ending at 3:00PM. Senior Research Specialist for the VTC, Charles Brown, will be speaking in the afternoon session on "Complete Streets for Municipalities" from 1-3PM. If you would like to attend, please register by March 30. There is a cost to attend, which varies based on membership and if attending during the AM, PM, or full day.

Its almost time for the First Ciclovia of the Season!!
**April 19, 2015**

To read a list of all 2015 dates, click here.

COMPLETE STREETS IN NEW JERSEY
An up-to-date list of Complete Street policies in New Jersey

There are currently 113 municipalities and 7 counties with Complete Streets policies in NJ, with Egg Harbor City in Atlantic County being the most recent addition. This brings the total NJ population living in municipalities with Complete Streets policies to over 3 million people or 36.67% of the population. Essex County leads the way with 14 municipalities having adopted policies, followed by Bergen County (13) and Mercer County (12). Salem and Passaic Counties remain the only counties without any municipal Complete Streets policies.
To access the most up-to-date list of Complete Streets policies adopted in the state, please click here.

**NEWS FEED HIGHLIGHTS**

**Deadly Crossings: Why Walking is Dangerous at the Shore**
New Jersey ranks fifth nationally in percentage of pedestrian traffic related fatalities. One of the primary concerns for safety along the shore is safe walking infrastructure such as sidewalks and lighting along busy corridors such as Route 37. Most of the shore deaths occurred at night: 52 out of a total of 71 over the past four years, and 47 of the victims died while crossing the street. In order to improve walking conditions improved lighting and intersections so motorists can see pedestrians.

**Pilot Program to Spruce up Bloomfield**
As part of the Essex County Complete Streets programs, Bloomfield Avenue will be implementing
improvements consisting of new crosswalks, higher bus service frequency, bus stop lighting, and pedestrian countdown times. The locations selected for improvement have high motor vehicle/pedestrian accidents which should be reduced through the addition of safer walking infrastructure.

To read the full news feed, click here.

**BIKE/PED NEWS FEED**

March 14, 2015 - March 27, 2015

**Motorists will be ticketed under distracted driving initiative**
Tapinto.net - March 25th

**Did ticket blitz affect pedestrian behavior in NJ?**
Asbury Park Press - March 21st

**New Brunswick Bike Exchange debuts Beginner Bicycle Maintenance Workshop series April 9**
NJ.com - March 15th

**6 places where cars, bikes, and pedestrians all share the road as equals**
Citylab.com - March 23rd

**Forging a new generation of outdoor enthusiasts**
Active Living by Design - March 18th

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here!