Dear Readers,

Welcome to this issue of the NJ Walks and Bikes Newsletter, a bi-weekly service prepared by the New Jersey Bicycle and Pedestrian Resource Center (NJBPRC). If you would like to learn more about NJBPRC, please visit us here.

We're hiring a Bicycle and Pedestrian Policy and Planning Researcher!

If you are interested in joining the team, or know someone who might be, the Voorhees Transportation Center at Rutgers is looking to hire a qualified individual to assist with projects undertaken by the Bicycle and Pedestrian Resource Center.

Click here to download a PDF with the job description.

New Jersey Bicycle and Pedestrian Advisory Committee (BPAC) Update:

The Legislative Subcommittee will meet on July 20 at 10am in the Bloustein School of Planning and Public Policy. All are invited to attend. More information about BPAC, including previous subcommittee materials can be found here.

Wednesday July 20, 2016
10:00 AM - 12:00 PM
Applications Open for Big Jump Project!

Three-year effort to help 10 places achieve a big jump in biking

During the June 23rd New Jersey Bicycle and Pedestrian Advisory Council (BPAC) meeting, Charles Brown made an announcement concerning an exciting opportunity to help promote bicycling in your community.

The Big Jump Project is a three-year effort to help 10 places achieve a big jump in bicycling by building a network of safe and comfortable places to ride. It is also about proof of concept: if a city does all the right things, more people will ride and the community will be a better place to live, work and play. The Big Jump team is looking for 10 places that will achieve great things for biking between now and 2020.

The Big Jump Project builds on the momentum and success of the "Green Lane Project" that helped get protected bike lanes on the ground, into the design toolbox and established them as the gold standard for comfortable biking on busy streets. Similar to the Green Lane Project, The Big Jump Project will provide a package of support to the ten places, including technical advice, leadership development, and national media exposure.

They are accepting applications until October 28, 2016.

Visit [http://www.bigjumpproject.com](http://www.bigjumpproject.com) to learn more about the program, download a copy of the application, or register for one of the upcoming informational webinars.

Let’s work together to ensure a New Jersey municipality is amongst the winners.

Investments in Active Transportation Spur Economic Activity

Over the past few years, there has been an increased interest in the ways in which investments in active transportation spur economic activity, especially in regards to commercial growth, tourism, increased property values, and
improved tax revenues.

In 2013, the New Jersey Department of Transportation commissioned a study on the "Economic Impacts of Active Transportation in New Jersey." The report found that active transportation-related infrastructure generated an estimated $75.62 million, and active transportation-related businesses generated an estimated $171.3 million in economic activity. In addition, participants in active transportation-related events/races spent an estimated $35.36 million in New Jersey.

According to a March 2016 Urban Land Institute (ULI) report, as walking and bicycling has gained popularity, developers have been constructing residential and commercial buildings near pedestrian and bicycle infrastructure citing property proximity as a selling point.

Click here to read more about the ways in which investments in active transportation spur economic activity.

Complete Streets in New Jersey
An up-to-date list of Complete Streets policies in New Jersey

There are currently 130 municipalities and 7 counties with Complete Streets policies in New Jersey. The Borough of Woodstown, the first municipality in Salem County to pass a Complete Streets policy, and the Borough of Gibbsboro in Camden County are the most recent additions.

This brings the total New Jersey population living in municipalities with Complete Streets policies to over 3.4 million people, or 39% of the population. Essex and Bergen Counties lead the way with 13 municipalities having adopted policies each, followed by Mercer County with 12.

To access the most up-to-date list of Complete Streets policies adopted in the state, please click here.
Bike/Ped Newsfeed

June 21 - July 6, 2016

Road warrior: Ex cops push for pedestrian safety comes from personal loss
July 1, 2016 - NorthJersey.com

"With pedestrian deaths mounting again, police are beginning heavy crosswalk enforcement, especially on Long Beach Island in Ocean County where the volume of walkers and drivers rises at least tenfold starting on Independence Day weekend."

Campaign targets preventing pedestrian deaths on Jersey Shore
June 30, 2016 - NJ.com

"In an effort to decrease New Jersey's high number of motor vehicle crashes involved pedestrians, a collaborative campaign is expanding to get its message out to more Jersey Shore communities."

Brick looks to expand walking routes to schools
June 24, 2016 - Brick Shorebeat
Ambitious plan would transform downtown streets
June 24, 2016 - San Diego Union-Tribune

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here

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