



NJ BICYCLE & PEDESTRIAN RESOURCE CENTER

Educate. Encourage. Empower.

Issue: 4

June 18, 2013

QUICK LINKS

Who We Are
Complete Streets
NJAIM
BPAC

The Economic Impacts of
Active Transportation in
New Jersey

Reports
Bikes on Buses
Media Library



Dear Readers,

Welcome to the fourth issue of the NJ Walks and Bikes Newsletter!

Enjoy!

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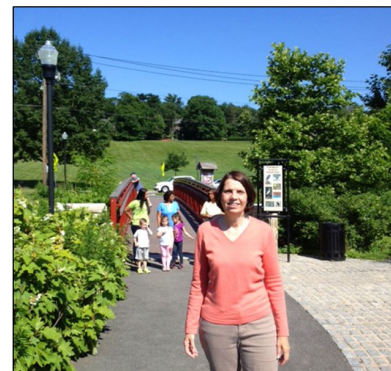
Alan M. Voorhees
Transportation Center

SOUTH ORANGE RIVER GREENWAY

Connecting South Orange to the Rahway River and Beyond

Originally conceived in the late 1990's as a way for residents to safely walk to the train station, the South Orange River Greenway has developed into a multi-phased project connecting the South Orange to the Rahway River, as well as the neighboring communities, providing increased recreation and transportation opportunities, as well as increasing aesthetic and ecologic qualities.

Click [here](#) to read more!



What People Are Reading

Website Statistics for the Months of May and June

For the months of May and June, there were nearly 2,600 visits to the NJ Bicycle and Pedestrian Resource Center website. Visitors combined for over 15,200 page views and spent on average over three minutes on the website during each visit. While the vast majority (over 93%) of visitors were from the United States, the website did see some international traffic, with 35 other nations represented. The most popular visitor origins after the US were Canada, Australia, Germany, the United Kingdom, and India.



The most popular article on the website during May and June was the report on the "Economic Impacts of Active Transportation in New Jersey." The report, which was unveiled on May 9 during a New Jersey Department of Transportation press conference at Island Beach State Park, was viewed nearly 1,400 times. Other popular content included the NJ Complete Streets Policy Map, 'Who Are We' page about the Resource Center, NJ Walks and Bikes blog, and the NJ Ambassadors in Motion.



Click [here](#) to read the report!

NJAIM: HIGHLIGHTS FROM WEEKS 5 & 6!

Have you seen the ambassadors in your community yet?

NJAIM attended the following events over the past two weeks:

- 5 On-Street outreach events in Jersey City
- 2 On-Street outreach events in Hoboken
- 2 On-Street outreach events in Paterson
- 1 On-Street outreach event in Trenton

Click [here](#) to read about the highlights!



BIKE/PED NEWS FEED

June 16 - June 30, 2013

NJ Bike/Ped Headlines

[Progress being made on the region's most dangerous roads](#)
Tri-State Transportation Campaign - June 17, 2013

[Rutherford awarded \\$128K for pedestrian safety projects](#)
NorthJersey.com - June 20, 2013

[City of Camden passes a Complete Streets policy](#)
Tri-State Transportation Campaign - June 20, 2013

[New bill in Congress would make streets safer, more accessible nationwide](#)
Smart Growth America - June 20, 2013

[Ocean City earns bike-friendly designation](#)
Ocean City Gazette - June 21, 2013

[Road Warrior: Our dangerous crosswalks](#)
NorthJersey.com - June 26, 2013

[10 Brilliant Pieces of Bike Infrastructure](#)
The Atlantic Cities - June 26, 2013

[Crossover: Our new report on walking and biking across the Delaware](#)
Bicycle Coalition of Greater Philadelphia - June 27, 2013

[Bernardsville holding bike rodeo and two-month bike safety program](#)
Bernardsville-Bedminster Patch - June 28, 2013

[Foxx offers positive but vague support for bike projects](#)
The League of American Bicyclists - June 28, 2013

[Cycling to a sustainable future](#)
Jersey News - June 30, 2013

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, [click here!](#)



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