Dear Readers,

Welcome to the fourth issue of the NJ Walks and Bikes Newsletter!

Enjoy!

SOUTH ORANGE RIVER GREENWAY
Connecting South Orange to the Rahway River and Beyond

Originally conceived in the late 1990’s as a way for residents to safely walk to the train station, the South Orange River Greenway has developed into a multi-phased project connecting the South Orange to the Rahway River, as well as the neighboring communities, providing increased recreation and transportation opportunities, as well as increasing aesthetic and ecologic qualities.

Click here to read more!

What People Are Reading
Website Statistics for the Months of May and June

For the months of May and June, there were nearly 2,600 visits to the NJ Bicycle and Pedestrian Resource Center website. Visitors combined for over 15,200 page views and spent on average over three minutes on the website during each visit. While the vast majority (over 93%) of visitors were from the United States, the website did see some international traffic, with 35 other nations represented. The most popular visitor origins after the US were Canada, Australia, Germany, the United Kingdom, and India.
The most popular article on the website during May and June was the report on the “Economic Impacts of Active Transportation in New Jersey.” The report, which was unveiled on May 9 during a New Jersey Department of Transportation press conference at Island Beach State Park, was viewed nearly 1,400 times. Other popular content included the NJ Complete Streets Policy Map, ‘Who Are We’ page about the Resource Center, NJ Walks and Bikes blog, and the NJ Ambassadors in Motion.

Click [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1113854948900&format=html&print=true) to read the report!

**NJAIM: HIGHLIGHTS FROM WEEKS 5 & 6!**

*Have you seen the ambassadors in your community yet?*

NJAIM attended the following events over the past two weeks:

- 5 On-Street outreach events in Jersey City
- 2 On-Street outreach events in Hoboken
- 2 On-Street outreach events in Paterson
- 1 On-Street outreach event in Trenton

Click [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1113854948900&format=html&print=true) to read about the highlights!
Progress being made on the region's most dangerous roads
Tri-State Transportation Campaign - June 17, 2013

Rutherford awarded $128K for pedestrian safety projects
NorthJersey.com - June 20, 2013

City of Camden passes a Complete Streets policy
Tri-State Transportation Campaign - June 20, 2013

New bill in Congress would make streets safer, more accessible nationwide
Smart Growth America - June 20, 2013

Ocean City earns bike-friendly designation
Ocean City Gazette - June 21, 2013

Road Warrior: Our dangerous crosswalks
NorthJersey.com - June 26, 2013

10 Brilliant Pieces of Bike Infrastructure
The Atlantic Cities - June 26, 2013

Crossover: Our new report on walking and biking across the Delaware
Bicycle Coalition of Greater Philadelphia - June 27, 2013

Bernardsville holding bike rodeo and two-month bike safety program
Bernardsville-Bedminster Patch - June 28, 2013

Foxx offers positive but vague support for bike projects
The League of American Bicyclists - June 28, 2013

Cycling to a sustainable future
Jersey News - June 30, 2013

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here!