



# NJ BICYCLE & PEDESTRIAN RESOURCE CENTER

Educate. Encourage. Empower.

Issue: 1

May, 2013

## QUICK LINKS

Who We Are  
Complete Streets  
NJAIM  
BPAC

Reports  
Bikes on Buses  
3-Foot Law  
Media Library



## THE BPRC TEAM

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## Dear Readers,

Welcome to the first issue of the NJ Walks and Bikes Newsletter! While our listserv is still active, we will now inform you about blog articles and other news with these email updates.

Enjoy!

## NEW STUDY: THE ECONOMIC IMPACTS OF ACTIVE TRANSPORTATION IN NEW JERSEY

### New BPRC Report Makes the Case for Bicycle and Pedestrian Infrastructure Improvements!

The primary objective of this study was to estimate the statewide economic impacts of active transportation in New Jersey in 2011. The research analyzed active transportation-related capital investments, businesses, and events to estimate economic activity generated and jobs supported. Using economic modeling, the research concluded that these components of active transportation contributed an estimated \$497.46 million to the New Jersey economy in 2011.



## THE AMBASSADORS ARE BACK!

### NJAIM's 2013 Season Kicks Off at Island Beach State Park

NJAIM season has arrived! Ambassadors attended their first event of the year on May 9 at Island Beach State Park, where the New Jersey Department of Transportation (NJDOT) released the [New Jersey Bicycle](#)

[Map and Resource Guide](#). Be sure to keep an eye out for NJAIM throughout the next 6 months, especially while you're touring the state with the help of NJDOT's comprehensive new guide.



## NJ COMMUTER SPOTLIGHT: GLENN PATTERSON

**An Interview with the Director of Planning, Community, and Economic Development for the City of New Brunswick**

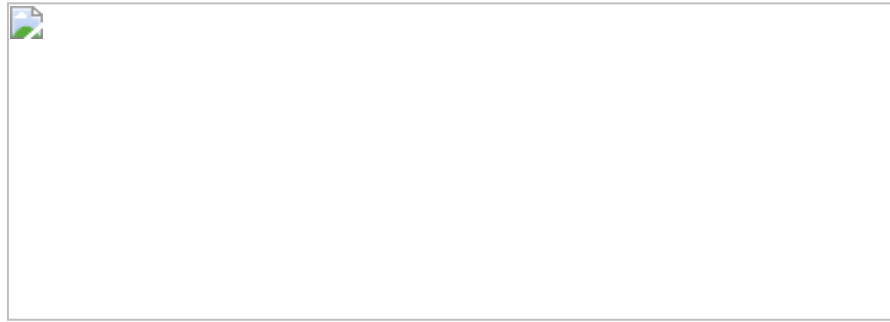
Welcome to the first edition of NJ Commuter Spotlight! This series will highlight New Jersey residents who travel to work car-free.

In this issue, the spotlight is on Glenn Patterson, the Director of Planning, Community, and Economic Development for the City of New Brunswick. NJAIM spoke with Glenn about how he rides his bike to work everyday.



## FUN FACTS

**The New Jersey Complete Streets Edition**



New Jersey is a national leader in the movement to complete the streets. Check out our list of 15 Fun Facts about Complete Streets in New Jersey! You might even learn something new!



## BIKE/PED NEWS FEED

**May 1 - May 15, 2013**



### **NJ Bike/Ped Headlines**

[Accessible Ramp in the Works for Ben Franklin Bridge in Southern Jersey](#)  
Mobilizing the Region - May 2, 2013

[Part of NJ boardwalk reopens in Seaside Heights](#)  
ABC Action News - May 3, 2013

[Point Pleasant Boro Accepted into Complete Streets Program](#)  
Point Pleasant Patch - May 9, 2013

[New Jersey Named Top 10 State for Cyclists](#)  
Brick Patch - May 11, 2013

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, [click here!](#)



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