Dear Readers,
Welcome to the first issue of the NJ Walks and Bikes Newsletter! While our listserv is still active, we will now inform you about blog articles and other news with these email updates.

Enjoy!

NEW STUDY: THE ECONOMIC IMPACTS OF ACTIVE TRANSPORTATION IN NEW JERSEY

New BPRC Report Makes the Case for Bicycle and Pedestrian Infrastructure Improvements!

The primary objective of this study was to estimate the statewide economic impacts of active transportation in New Jersey in 2011. The research analyzed active transportation-related capital investments, businesses, and events to estimate economic activity generated and jobs supported. Using economic modeling, the research concluded that these components of active transportation contributed an estimated $497.46 million to the New Jersey economy in 2011.

THE AMBASSADORS ARE BACK!

NJAIM’s 2013 Season Kicks Off at Island Beach State Park

NJAIM season has arrived! Ambassadors attended their first event of the year on May 9 at Island Beach State Park, where the New Jersey Department of Transportation (NJDOT) released the New Jersey Bicycle.
Map and Resource Guide. Be sure to keep an eye out for NJAIM throughout the next 6 months, especially while you’re touring the state with the help of NJDOT’s comprehensive new guide.

NJ COMMUTER SPOTLIGHT: GLENN PATTERSON
An Interview with the Director of Planning, Community, and Economic Development for the City of New Brunswick

Welcome to the first edition of NJ Commuter Spotlight! This series will highlight New Jersey residents who travel to work car-free.

In this issue, the spotlight is on Glenn Patterson, the Director of Planning, Community, and Economic Development for the City of New Brunswick. NJAIM spoke with Glenn about how he rides his bike to work everyday.

FUN FACTS
The New Jersey Complete Streets Edition
New Jersey is a national leader in the movement to complete the streets. Check out our list of 15 Fun Facts about Complete Streets in New Jersey! You might even learn something new!

BIKE/PED NEWS FEED
May 1 - May 15, 2013

NJ Bike/Ped Headlines
Accessible Ramp in the Works for Ben Franklin Bridge in Southern Jersey
Mobilizing the Region - May 2, 2013

Part of NJ boardwalk reopens in Seaside Heights
ABC Action News - May 3, 2013

Point Pleasant Boro Accepted into Complete Streets Program
Point Pleasant Patch - May 9, 2013

New Jersey Named Top 10 State for Cyclists
Brick Patch - May 11, 2013

For more local NJ bike/ped headlines, national news, opinion pieces, and the crash report, click here!

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