



**Education and Outreach BPAC Subcommittee Meeting
October 3, 9:30am to 10:30am
Rutgers University
33 Livingston Avenue, New Brunswick, NJ**

Attendees:

State

Lisa Cintron – VTC
Trish Sanchez – VTC
Gary Poedubicky – NJDHTS

County/Municipal

Alejandro Guzman – NJ Hudson TMA

Private

Cyndi Steiner – NJ Bike & Walk Coalition

First Order:

Cyndi Steiner provided an overview of NJBWC’s Bicycle and Pedestrian Safety Manual for Driver’s Education Instructors and opened up the floor for feedback. A discussion was also held to determine what other agencies, organizations, or stakeholders should review the document before finalization.

Second Order:

Once the manual and training materials are finalized, how can they be successfully shared with New Jersey’s driver’s education instructors and other key stakeholders?

Long Notes

Item 1

1. Cyndi Steiner began by presenting a first look at the Bicycle and Pedestrian Training for Driver’s Education Instructors.
 - a. The manual was written with funding from the 2018 Highway Safety grant. A 2019 grant will hopefully be used to create and disseminate training materials.
 - b. The manual walks readers through each state law that relates to pedestrians and bicyclists, then provides a “What does this mean?” section which summarizes the law in layman’s terms and provides images and graphics as needed.
 - c. Much of the information is similar to, and builds upon, information in the Colorado Bicycle Safety Manual.
 - d. Information is provided about the various types of bicycle and pedestrian infrastructure and presents information to readers so that they may better understand bicycle and pedestrian behavior in various scenarios.
 - e. A section will be added specifically discussing behavior at intersections where a bicycle lane is present.

2. What other organizations, agencies, or individuals should receive an opportunity to review and comment on the document before finalization?
 - a. Members of the Education and Outreach Subcommittee not in attendance
 - b. TMA's
 - c. Motor Vehicle Commission
 - d. Driver's Education Committee (meeting on Friday October 12, at which point Gary Poedubicky will share the document)
 - e. Elise Bremer-Nei (NJDOT) and Charles Brown (VTC-BPRC)

Item 2:

How to disseminate the manual and its takeaways?

- a. LCI's are ready to make videos of common crash scenarios
- b. Printed information cards, brochures, websites
 - i. Design infocards and promote "Bike Friendly Driver" as opposed to "Bicycle Safety" which seems targeted to bike riders.
 - ii. Add to NHDHTS and BPRC websites, once finalized

Who to send the final product to in order to reach instructors?

- a. NJAHPERD was mentioned as the only currently identified way to reach instructors
- b. NJEA/School Board Association
 - i. Sustainable Jersey does a great job reaching out to teachers and may be a helpful contact (Renee Haider)
 - ii. Could Sustainable Jersey pull the manual into its sustainability lessons? This would be a first step to getting bicycle and pedestrian safety into schools.
- c. Universities
 - i. Montclair State University
 1. Environmental Management program (Cyndi will reach out to director)
 2. Commuter Committee
 - ii. Rutgers University: Kelcie Ralph
- d. Public Health programs at universities and non-profits/government organizations
- e. National Highway Traffic Safety Administration

The committee will draft a resolution for NJDOT to accept the document at the December BPAC meeting.