Attendees:

State
Lisa Cintron – VTC
Trish Sanchez – VTC
Gary Poedubicky – NJDHTS

County/Municipal
Alejandro Guzman – NJ Hudson TMA

Private
Cyndi Steiner – NJ Bike & Walk Coalition

First Order:

Cyndi Steiner provided an overview of NJBWC’s Bicycle and Pedestrian Safety Manual for Driver’s Education Instructors and opened up the floor for feedback. A discussion was also held to determine what other agencies, organizations, or stakeholders should review the document before finalization.

Second Order:

Once the manual and training materials are finalized, how can they be successfully shared with New Jersey’s driver’s education instructors and other key stakeholders?

Long Notes

Item 1

1. Cyndi Steiner began by presenting a first look at the Bicycle and Pedestrian Training for Driver’s Education Instructors.
   a. The manual was written with funding from the 2018 Highway Safety grant. A 2019 grant will hopefully be used to create and disseminate training materials.
   b. The manual walks readers through each state law that relates to pedestrians and bicyclists, then provides a “What does this mean?” section which summarizes the law in layman’s terms and provides images and graphics as needed.
   c. Much of the information is similar to, and builds upon, information in the Colorado Bicycle Safety Manual.
   d. Information is provided about the various types of bicycle and pedestrian infrastructure and presents information to readers so that they may better understand bicycle and pedestrian behavior in various scenarios.
   e. A section will be added specifically discussing behavior at intersections where a bicycle lane is present.
2. What other organizations, agencies, or individuals should receive an opportunity to review and comment on the document before finalization?
   a. Members of the Education and Outreach Subcommittee not in attendance
   b. TMA’s
   c. Motor Vehicle Commission
   d. Driver’s Education Committee (meeting on Friday October 12, at which point Gary Poedubicky will share the document)
   e. Elise Bremer-Nei (NJDOT) and Charles Brown (VTC-BPRC)

Item 2:

How to disseminate the manual and its takeaways?

   a. LCI’s are ready to make videos of common crash scenarios
   b. Printed information cards, brochures, websites
      i. Design infocards and promote “Bike Friendly Driver” as opposed to “Bicycle Safety” which seems targeted to bike riders.
      ii. Add to NHDHTS and BPRC websites, once finalized

Who to send the final product to in order to reach instructors?

   a. NJAHPERD was mentioned as the only currently identified way to reach instructors
   b. NJEA/School Board Association
      i. Sustainable Jersey does a great job reaching out to teachers and may be a helpful contact (Renee Haider)
      ii. Could Sustainable Jersey pull the manual into its sustainability lessons? This would be a first step to getting bicycle and pedestrian safety into schools.
   c. Universities
      i. Montclair State University
         1. Environmental Management program (Cyndi will reach out to director)
         2. Commuter Committee
      ii. Rutgers University: Kelcie Ralph
   d. Public Health programs at universities and non-profits/government organizations
   e. National Highway Traffic Safety Administration

The committee will draft a resolution for NJDOT to accept the document at the December BPAC meeting.