Don’t Give Up or Burn Out!
Building Your Complete Streets Team

Session 2A: 1:45 - 2:45
Don’t Burn Out or Give Up! Build Your Complete Streets Team

2019 New Jersey Complete Streets Summit

Matthew Broad, MPH
Community Health & Wellness Manager
Trenton Health Team
History of Complete Streets in Trenton

- Complete Streets Resolution July 2012
- Downtown Trenton Bicycle and Pedestrian Plan June 2016
- Trenton 250 Master Plan February 2017
- Complete Streets in Trenton: Existing Conditions Analysis May 2018
- Trenton Wellness Loop November 2018
- Brunswick Ave Demonstration Project August 2019
- Trenton Ciclovia September 2019
Trenton Transformation: A Safe and Health Corridor

This collaborative initiated a “Safe & Healthy Corridor” along Brunswick Avenue to improve the environment within Trenton’s North Ward. The goal is to create a public space where people feel safe—where residents and visitors are comfortable walking, biking, exercising, and interacting with others—thereby improving physical and mental health and generating a sense of community well-being. Aligning with other city initiatives, current aims include city revitalization and development of green spaces, fostering nutrition and active living in local schools, and supporting healthy food access through a new farmers market within the corridor.
Challenges: Neglected Streets and Perception of Safety
Building our Complete Streets Team
Brunswick Ave Demonstration Project: Before
Brunswick Ave Demonstration Project: During
Brunswick Ave Demonstration Project: After
Thank You!

Matthew Broad, MPH  
Community Health and Wellness Manager  
Email: mbroad@trentonhealthteam.org

www.trentonhealthteam.org

Photo Credit: Adam Nawrot
BUILDING YOUR COMPLETE STREETS TEAM

Michael J. Manzella, PP, AICP – Director of Transportation
Pleasant Valley Civic Association
@PleasantValleyCivicAssociation

Pleasant Valley Civic Association is dedicated to the safety and beautification of the Pleasant Valley Way Corridor West Orange, New Jersey
Uh.. when are we getting that traffic signal at Alisa? — with Leonar... See More
West Orange Township
Complete Streets Concept Plan, 2015
No bicycle infrastructure

No pedestrian scale lighting

No shoulder striping

Lane width determines speed

Pleasant Valley Way, in front of high school
West Orange Township, New Jersey
Pedestrian Safety Advisory Board
Pedestrian Safety Action Plan
2016 - 2020