

RESOLUTION

CALL FOR COMPLETE STREETS INFORMATIONAL MATERIALS FOR GENERAL USE BY PUBLIC

WHEREAS, many Complete Streets projects are curtailed by uninformed members of the public such that considerable resources are allocated and expended yet projects do not move forward,

WHEREAS, Complete Streets add substantial economic, safety, health, environmental, equity and quality of life benefits to communities;

WHEREAS, the state has adopted and implemented a Complete Streets policy that applies to all state roads in New Jersey,

WHEREAS, 140+ municipalities and 8 counties have adopted Complete Streets policies,

WHEREAS, existing Complete Streets materials produced by NJDOT are targeted to specific professional audiences;

NOW THEREFORE, BE IT RESOLVED BY THE EXECUTIVE COMMITTEE OF THE BICYCLE AND PEDESTRIAN ADVISORY COUNCIL OF THE NEW JERSEY DEPARTMENT OF TRANSPORTATION

THAT: The New Jersey Department of Transportation create and distribute materials, including but not limited to: brochures, social media, website and other digital platforms directed at the general public that are easily accessible and easy to understand across all demographics, to assist in comprehending and promoting Complete Streets and their benefits; so that communities are better educated and can make informed decisions towards planning and implementing Complete Streets projects.

The foregoing Resolution is recommended by the BPAC Education and Outreach Subcommittee.