Attendees:  Cyndi Steiner (Chair), Linda Rapacki, Trish Sanchez, and Lisa Cintron

Summary:
Meeting began with a round of introductions before Subcommittee Chair Cyndi Steiner brought the group to order.

First order:
Cyndi Steiner discussed feedback on the proposed chapter addition to the Driver’s Education Manual. She expects approximately three more months of editing before the chapter is available for the next round of review.

Second Order:
The group discussed the next focus areas for the Education and Outreach Subcommittee now that the bulk of the work for the Driver’s Education Manual is completed. The committee is open to suggestions for the focus areas and referred back to those highlighted in the September 2016 Education and Outreach Subcommittee meeting minutes.

Long Notes
Cyndi Steiner displayed the feedback from the Driver’s Education Manual. Feedback was divided into minor and major changes. The Bike and Walk Coalition is working on making these changes and expects the revisions will be completed within the next three months. At that point, there will be another round of review.

In 2015 and 2016, the subcommittee conducted a brainstorming process that aimed to identify gaps in the current state of education and outreach. The purpose of the information collected was to identify focus areas for the subcommittee moving forward. The group determined that it was now time to revisit this list (see September 2016 meeting notes here).

The Legislative Subcommittee is developing a Vision Zero one-pager which includes a description of what Vision Zero looks like for the lay person. Will this one-pager be passed to NJDOT even though there is no Vision Zero program at the state level?
The group discussed the next steps for Complete Streets education and outreach starting with senior pedestrian safety. Lisa Cintron discussed the Seniors and Walking research that NJBPRC is conducting. The group discussed the value of educating seniors about the importance of walkability and the benefits of making towns more walkable. This is particularly important for seniors who have lost their ability to drive.

This group considered topics related to seniors that the subcommittee could advise NJDOT on:

1. Develop senior focused Transit-Oriented Development guidelines, which could be informed by findings from NJBPRC’s seniors and walking study
2. Complete Streets and Seniors (e.g. curb cuts, ADA compliance, vision impaired)
3. Vision Zero and Seniors

Session concluded.