



**Complete and Green
Streets: Local Success
Stories in Empowering
Communities for Change**

**Anthony Talerico, Jr.
Mayor - Borough of Eatontown**

Why was Eatontown successful?



More volunteers and FEWER politicians!



Membership



Regular Members

- ❖ Shade Tree Commission
- ❖ Traffic Advisory Committee
- ❖ Environmental Commission
- ❖ Beautify Eatontown Committee
- ❖ Historical Committee
- ❖ Local Board of Education

Advisory Members

- ❖ Zoning Officer
- ❖ Director of Recreation
- ❖ Borough Administrator

Added in 2020: advocates and priority community members as defined by NJDOT.

Eatontown Complete Streets Policy Evolution

- ◆ Eatontown originally adopted a Complete Streets Policy in 2014
- ◆ A group of volunteers thought it was important to update the policy to reflect the current initiatives and green infrastructure language
- ◆ The DOT checklist was also added to the policy – Applicants and even the Borough must fill out the checklist for all projects within the Borough
- ◆ This ensures no project overlooks Complete Streets concepts!
- ◆ The Complete and Green Streets for All Model policy was adopted by Ordinance on May 22, 2019.
- ◆ Eatontown was the 1st municipality in NJ to adopt this new policy by Ordinance!

Benefits We Have Seen

Ordinance Related: Planning/Zoning Board

1. Completed checklist is a requirement to appear at Planning and Zoning Board.
2. Board Engineer and Planner review site plan with the checklist and Borough policy initiative in mind.
3. Omissions of Complete Street items are glaringly apparent!

Policy Related: Grants & Open Space Initiatives

1. Borough's policy initiative is attractive to grant writers even before we adopted the Ordinance.
2. Road programs include Complete Street Initiatives.
3. Park usage increased during Covid, demanding more municipal resources.

The Eatontown Greenway

- ◆ Our goal is to establish as safe, pedestrian and bicycle friendly route between and to our parks.
- ◆ Allow safe passage for children to our park system.
- ◆ Respect the needs of certain priority communities.
- ◆ Needed a “kick start”



Greenway Plan

Borough of Eatontown, Monmouth County, NJ
2019



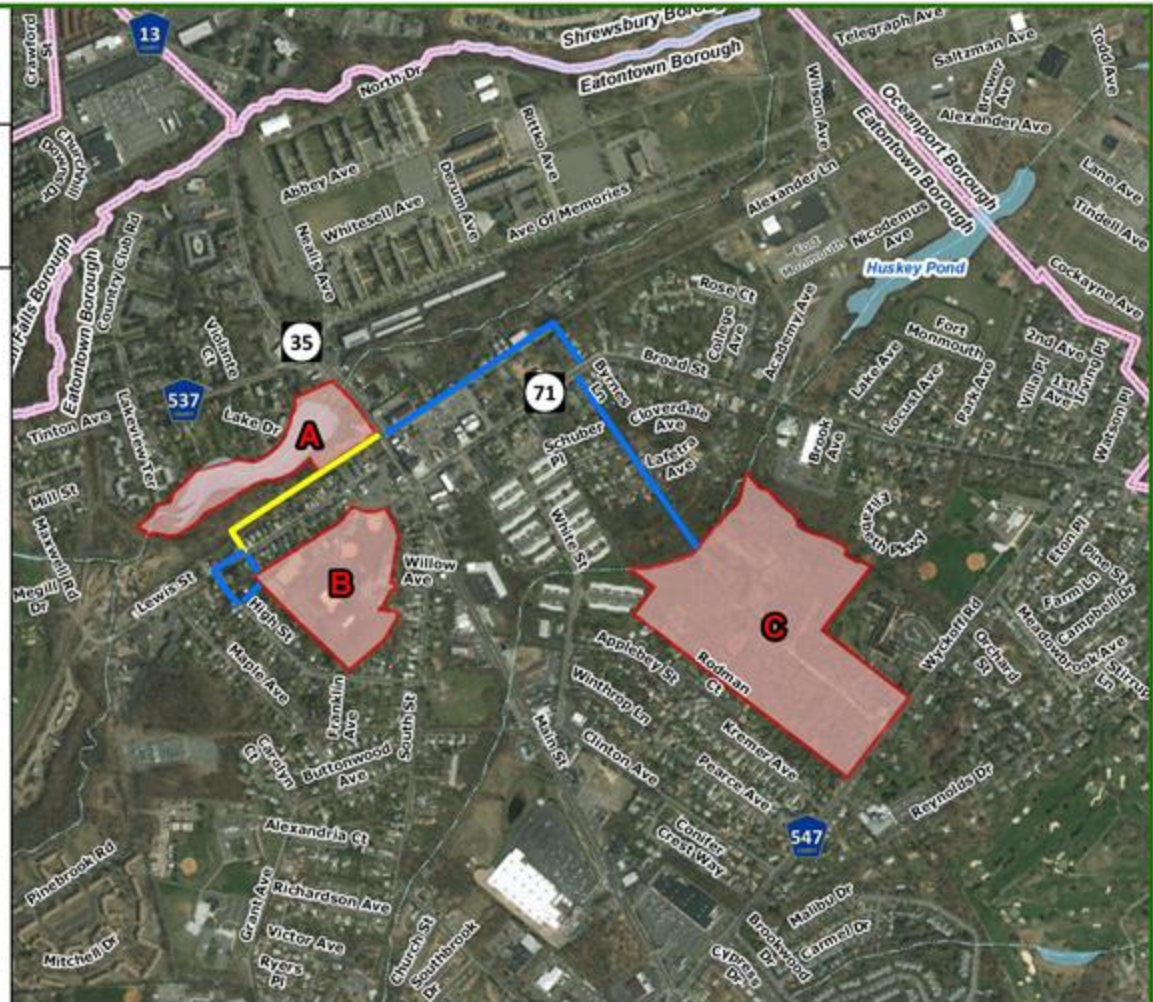
Civil Solutions
a division of **arh**

County - Monmouth
Township - Eatontown
Drawn by: CHD Dated: 07/18/2019

- Legend**
- Municipal Boundary
 - Water bodies (NJDEP)
 - Streams (NJDEP)
 - Bikeway Phase I
 - Bikeway Future Phases
 - Areas of Interest
- A. - Wampus Lake Park**
- B. - Wolcott Park**
- C. - Bliss Price Arboretum**

2019 Bikeway Application

0 250 500 1,000
Feet
1 inch = 1,000 feet



2015 AERIAL

ARH Proposal # 2019.0595

Note: This map was developed using New Jersey Department of Environmental Protection Geographic Information System digital data, but this secondary product has not been verified by NJDEP and is not state-authorized.
Thursday, July 18, 2019 4:08:00 PM
W:\Proposals\ARH\20190595\Map\Bikeway_Map\Eatontown_Bikeway_LocalParkConnections.mxd

This Planning Assistance Grant helped us win a \$275,000 DOT Bikeways Grant

North Side of Street –
without the bridge,
the lot drops into a
stream.



South Side of Street –
entrance to a very
active park




Hurdles to Our Success

- ◆ 1. Two different owners across the street.
- ◆ 2. Property in foreclosure and tax sale
- ◆ 3. Land Swap
- ◆ 4. Elections

Signing of the deed



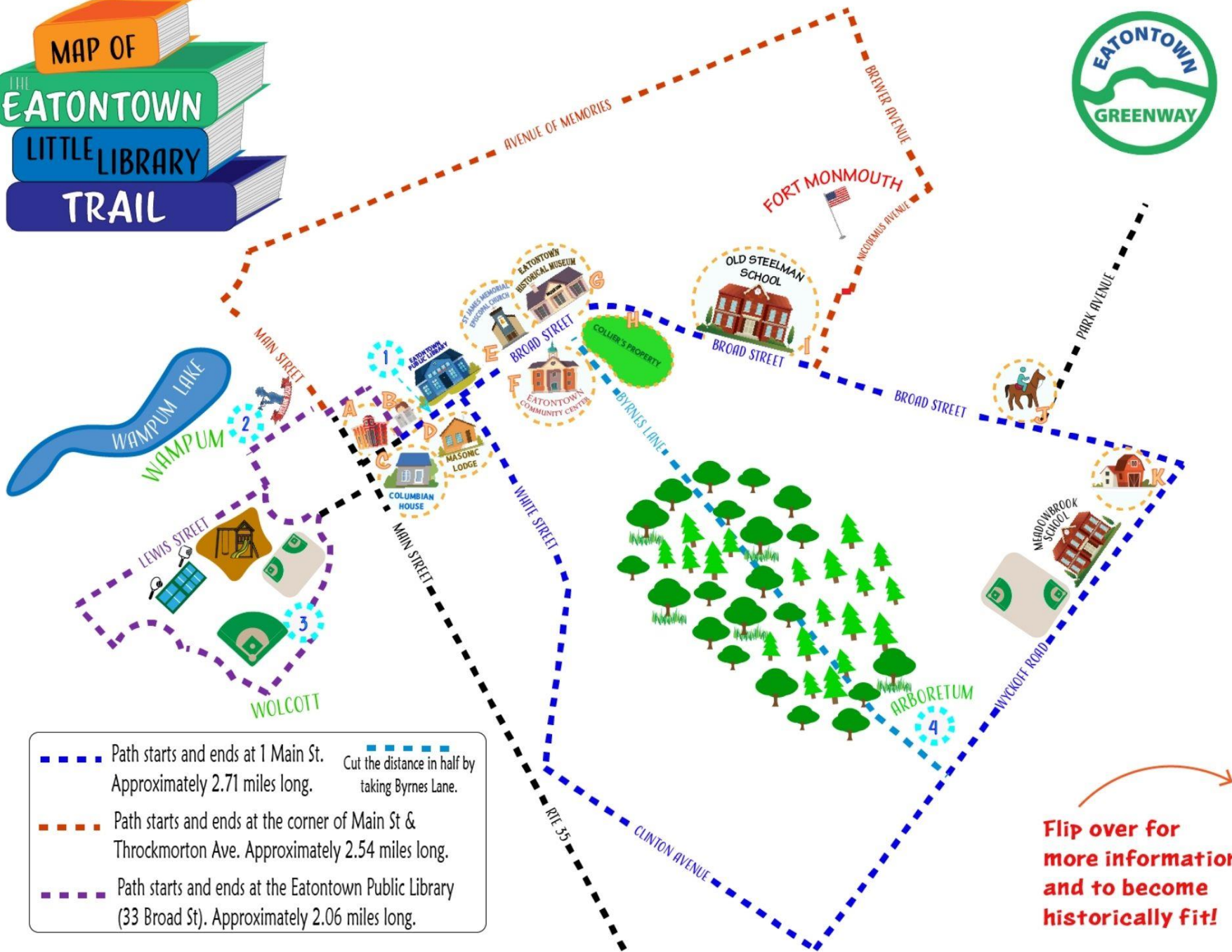


Wampum

Veteran's Memorial

Park

MAP OF
THE EATONTOWN
LITTLE LIBRARY
TRAIL



- - - Path starts and ends at 1 Main St. Approximately 2.71 miles long.

- - - Cut the distance in half by taking Byrnes Lane.
- - - Path starts and ends at the corner of Main St & Throckmorton Ave. Approximately 2.54 miles long.
- - - Path starts and ends at the Eatontown Public Library (33 Broad St). Approximately 2.06 miles long.

Flip over for
 more information
 and to become
 historically fit!

KEY TO
THE EATONTOWN
LITTLE LIBRARY
AND BEING
HISTORICALLY FIT

Eatontown Little Libraries		
1	Little Library #1	Little Library located on lawn in front of the Eatontown Public Library (33 Broad St.) Taking the red or blue trail will bring you past this marker.
2	Little Library #2	Little Library located at Wampum Park, curbside behind the Veteran's Memorial. Taking the purple trail will bring you past this marker.
3	Little Library #3	Little Library located at Wolcott Park. From the Wampum parking lot, walk towards and cross Lewis St. Enter Wolcott Park via the path behind field #1, and follow the path around to the main parking lot on Willow St. The library is stationed in the grassy area by the bocce court. The purple trail will bring you past this marker.
4	Little Library #4	Little Library located at the main entrance to F. Bliss Price Arboretum. The blue trail will bring you past this marker.



Historic Eatontown		
A	One Main St	Address is 1 Main St. Take the blue or red path to visit this marker.
B	Eatontown Advertiser	Address is 21 Broad St. Take the blue or red path to visit this marker.
C	Columbian House	Address is 24 Broad St. Take the blue or red path to visit this marker.
D	Masonic Lodge	Address is 40 Broad St. Take the blue or red path to visit this marker.
E	St. James Memorial Episcopal	Address is 69 Broad St. Take the blue or red path to visit this marker.
F	Community Center	Address is 72 Broad St. Take the blue or red path to visit this marker.
G	Eatontown Historical Museum	Address is 75 Broad St. Take the blue or red path to visit this marker.
H	Collier Property	Corner of Byrnes Ln. and Broad St. Take the blue or red path to visit this marker.
I	Steelman School	Address is 215 Broad St. Take the blue or red path to visit this marker.
J	Park Ave. & Broad St.	Corner of Park Ave. and Broad St. Take the blue path to visit this marker.
K	Maida Farm	Address is 342 Broad St. Take the blue path to visit this marker.



G. EATONTOWN HISTORICAL MUSEUM
 The former Read House dates from the 1700s. Originally, the house was one room. Examples of mortise and tenon frame construction using wooden pegs can be seen in the house, as well as mud and straw used for insulation.

H. BYRNES LN. & COLLIER PROPERTY
 The street is named after Matt Byrnes and marks the entrance to the Collier Estate. Matt Byrnes was a noted trainer of racehorses. This area, including the F. Bliss Price Arboretum, was part of the estate of Peter F. Collier, the book publisher and founder of Collier's Magazine. This land featured extensive stables for his horses.



A. ONE MAIN STREET
 On this site stood a series of hotels dating back to the 1700s. Businessmen and farmers stayed at them when bringing goods and produce to the dock. It had been known as the Wheeler Hotel and later as the Metropolitan Hotel. It was then used as the Borough Hall housing offices, the fire department, library, and post office. The building was razed in 1966 when a new Borough Hall was built.

B. 21 BROAD STREET
 Built in 1801, the building housed a bakery. A stone oven remains. In 1877, it served as an office for *The Eatontown Advertiser*, a hometown newspaper.



C. COLUMBIAN HOUSE
 Built c. 1831 as a hotel to accommodate travelers who came to attend meetings at the Masonic Lodge. It once housed the first Eatontown Post Office.



D. MASONIC LODGE
 Organized by Dr. Lewis in 1815, the building was erected 1822 - 1824. It has been used as a school, church and also a library. It was the oldest active Lodge in NJ.

E. EPISCOPAL CHURCH
 Before the church was built in 1866, services were held in private homes and the Masonic Temple. It is the only building in Eatontown to be on the National Registry of Historical Buildings.



F. COMMUNITY CENTER
 This was formally a Presbyterian Church, dating from the late 1800s. Pews, windows and some woodwork were salvaged from the Little Church Around the Corner in NYC and brought by barge to Red Bank and Eatontown Dock and then by wagon to this location.



I. STEELMAN SCHOOL
 Built in 1907, it was known as Eatontown Public School No. 1 and had 6 classrooms. It is the oldest school building still standing in town.

J. PARK AVENUE
 In this area was the entrance to the original Monmouth Park which was open from 1870 - 1893. During World War I, most of the land was acquired by the War Department and became Camp Vail, which was later renamed Fort Monmouth.



K. MAIDA FARM
 The house on the corner of Broad and Wyckoff was home of Dominic Maida who arrived from Italy in 1907. He was known for his scientific farming methods and high quality produce. Meadowbrook School is built on this property.