



**BPAC Education and Outreach Subcommittee Meeting
December 14th, 2017
Rutgers University
33 Livingston Avenue, New Brunswick, NJ**

Attendees: Trish Sanchez, Andras Holzmann, Ken Wedeen

Discussion of Complete Streets Resolution

Trish: Municipalities not understanding what complete streets is (Hamilton)

Passing resolution so DOT can create materials and flyers

Trish read portion of resolution

Ken: should include something about health benefits, economic development, quality of life, benefits all users, no one is exempt

Create educational materials (no one knows what Complete Streets are)

Trish - Onus on NJDOT pass it

Something regarding Complete Streets should be put on DOT website

Something straight to the point on the VTC website about how to pass it, what it is

Next phase

Policy, how to adopt it, what it means to adopt it, how to implement it

Ken: People/policy makers should be made aware that it doesn't obligate you to enormous output of money, it just says you're going to be aware of it, you're going to recommend things

Andras: Opportunity at hotels: no one walks at hotels and no one spends money in your town then, if its walkable people want to go places, but people won't walk on state highways

Discussion of importance of sidewalks: 55+ communities, hotels, etc. where there aren't sidewalks but there needs to be

Ken: Sidewalk costs next to nothing, no excuse for not putting it in, where are your kids going to walk?

Andras: Higher speed roads just outside center of town are toughest to provide safe walking

Andras: Sidewalks on county roads, we'll build sidewalks on county roads if the towns will maintain it, but we don't maintain them

Maybe implement an Adopt-a-sidewalk program

Recent pedestrian fatality in Hillsborough, on shoulder where there was no sidewalks

Andras: lots of new hotels going up that have no sidewalks

Wegmans shopping center in Bridgewater, there are multifamily residences behind that are not connected by sidewalks, but people want to walk, it is longer to drive than it is to walk

Complete Streets Toolkit



Andras: A checklist should be created for Complete Streets, something on the development code that could be easily implemented

Ken: Frame it as the Complete Streets toolkit, something that the public, or local officials can pull out and immediately understand what its about and the components, if people understood it was more about quality of life they would definitely be on board

Trish: Business district needs to understand what it is

Education/Promotion Component

Ken: for promotion, it has to be as easy as possible, including downloadable pdfs online, etc.

Andras: education part, you need to go where people are, have a table at a festival, etc. and explain what Complete Streets are, **possibly couple Complete Streets education with StreetSmart**

StreetSmart: hasn't had enough enforcement or employee time to do enough education, really they just hung up signs

Andras: Every town does it differently, depends upon police, depends on willingness to do education part

Great to get more volunteers out

VTC helped with Somerville events and it was great

Implementation

Andras: You can get money through NJTPA for an implementation plan
Somerset County is doing this

Ken: they're redoing bridges and trying to couple ped/bike improvements with those, improve wayfinding, need to improve pedestrian crossings, remind municipalities that they have a complete streets policy and this would be part of it