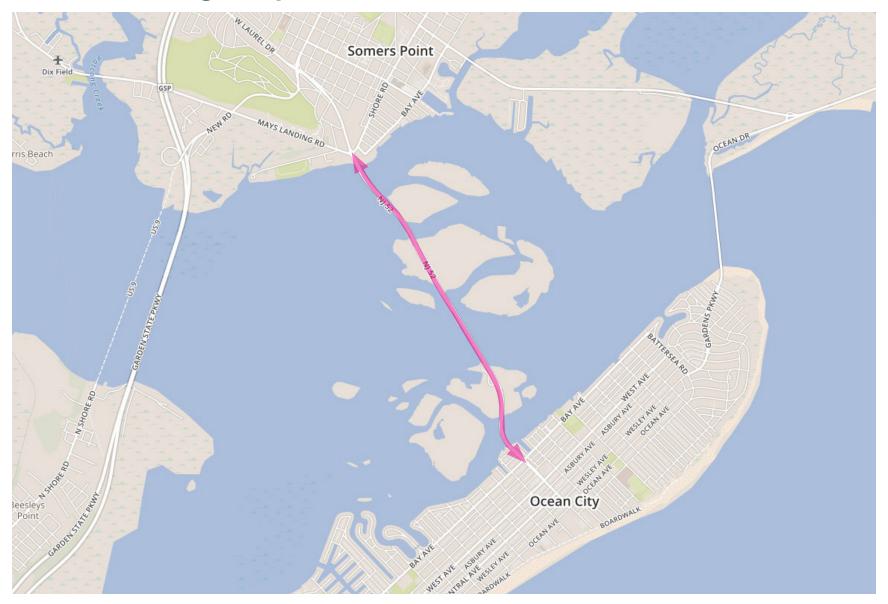
Shared Use Path & Automated Count Program

Ocean City, NJ





In the summer of 2006, NJDOT began the first part of its **\$400 million** project to replace the Route 52 Causeway bridges between Somers Point and Ocean City:

- Completed in 2012
- 2 fixed and 2 moveable bridges were replaced by 2 high fixed-span bridges
- Ocean City Visitors Center was reconstructed as part of the new Scenic Overlook
 - » Other amenities included boat ramps, fishing piers, parking lots and walkways
- A 10-foot wide paved shared use path extends the full length of the project
 - » A walkway connects the Visitors Center and fishing areas along the bridge to other bicycle and pedestrian facilities in Somers Point and Ocean City
- New bridge has 10-foot wide shoulders















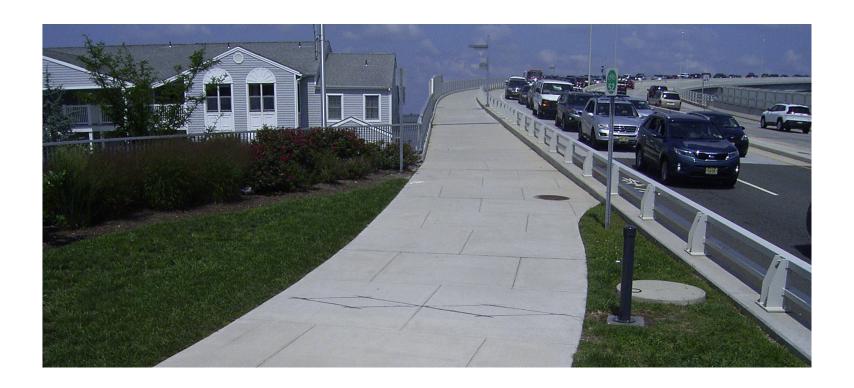
Trail User Comments

- I love the new path
- I like exercising here more than the boardwalk
- It's beautiful with amazing views of the bay
- Please install more trash cans
- Provide water fountains at both ends of the path
- Remove sand on the bridge, and fix expansion joint
- Some confusion that bikes belong on the Shared Use Path
- During peak usage periods, the path can get crowded



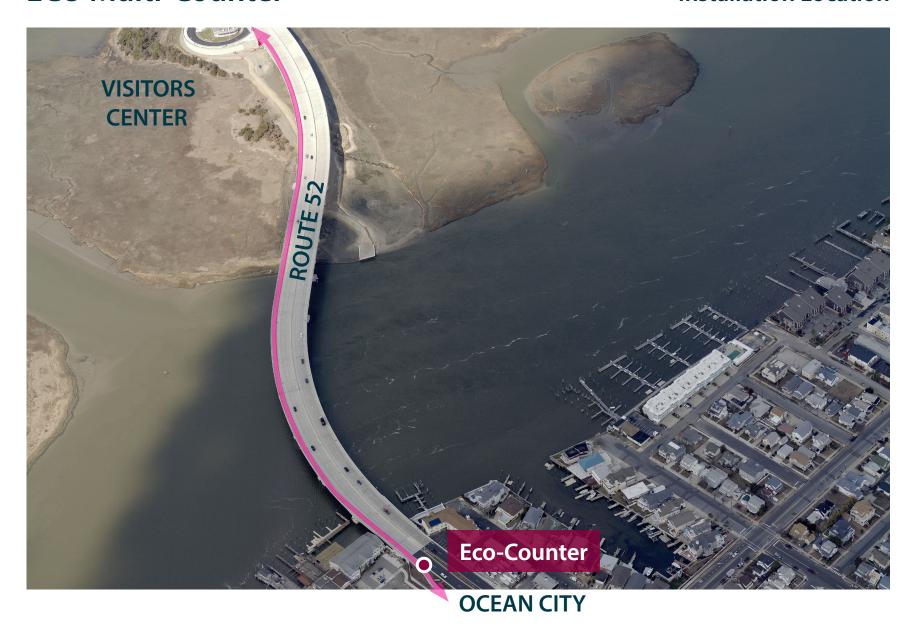
Automated Count Program

- Measure the success of the new path
- Compare usage to other trails
- Demonstrate value of the investment



ECO Multi-Counter

Installation Location





ECO Multi-Counter

Counts are bidirectional and distinguish between bicyclists and pedestrians





Counting Pedestrians - Heat Signature

* Pyroelectric Sensor





















How it Works?



The **PYRO** sensor uses a combination of passive infrared pyroelectric <u>technology</u> and a high precision lens to detect a change in the detected temperature when a person passes in the range of the sensor. Thanks to its extremely high sensitivity, the sensor can detect two different people with only a small gap between them. The sensor is self-calibrating for simple installation.

Technical Characteristics

PYRO Sensor Passive Infrared detection



Valuable trends over time
Pedestrian and fast bicycle detection
Bidirectional detection
Non-intrusive technology
No permission needed for installation
No maintenance
High autonomy: 10 year battery life
2 year data storage
Waterproof
Range up to 15m / 50'
Hourly or 15 min. recording intervals

Counting Bicycles - ZELT Loops / Heat Signature

























How does it Work?

Permanent or Semi-permanent > 6 months



Eco-Counter's unique and patented ZELT Inductive Loop technology has been continually improved by our Research and Development Team for over 5 years. The ZELT loop precisely analyzes the electromagnetic signature of each bicycle wheel, with 13 differentiation criteria. Its unique algorithm allows an extreme precision in any configuration (shared road, bicycle boulevard, etc.)

ZELT loop analyzes the electromagnetic signature of each bicycle wheel

Calibration

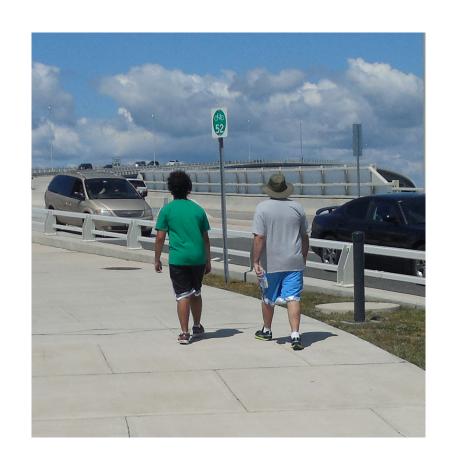
- Software calibration can correct for counting errors
- Compared Eco-Counter results to manual counts
 - » Eco-Counter unit under-counted both bikes and pedestrians

Heat Signature Masking

 Groups under-counted when passing counter side by side

Non-detectable bike materials

Observed as pedestrians



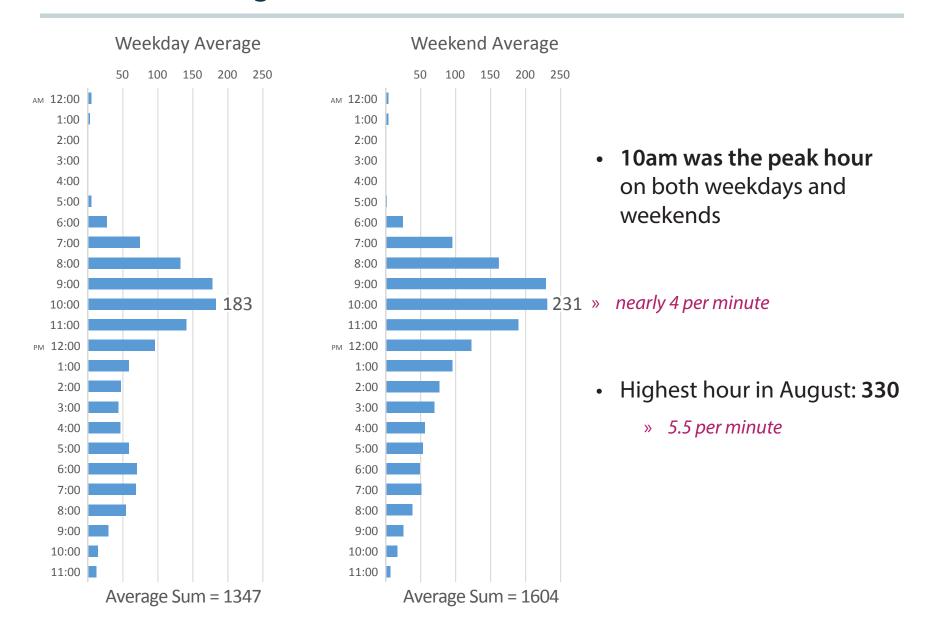
Results through September 1st » 40 days

- Total Count 58,000
- Average Daily Trail Volume 1,457
 - » Average weekday 1,364
 - » Average weekend day 1,673
- Almost half (nearly 48%) of daily usage was between 8am and noon

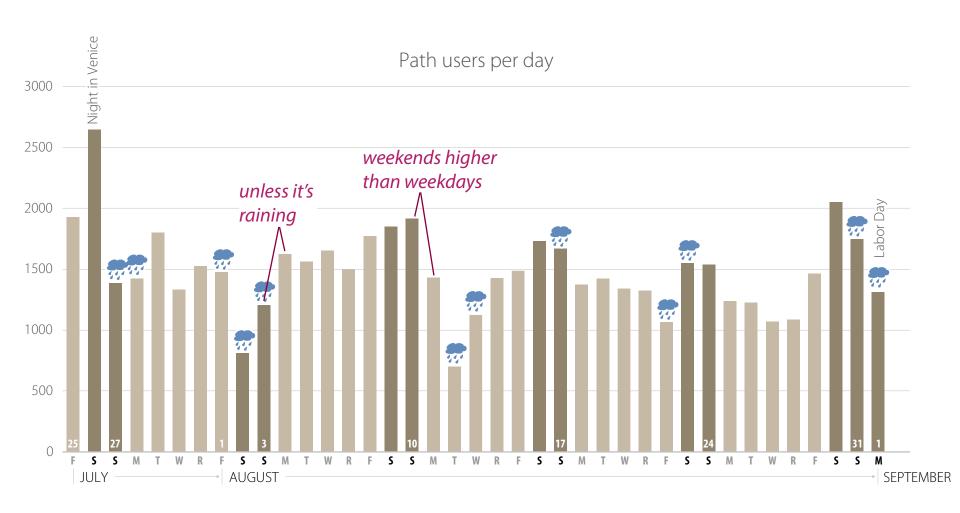
~ 60%

- Weather significantly affects the average usage
 - » Weekdays 1,455 Weekend days 1,954
 - » Weekdays 1,091 Weekend days 1,392
- Night in Venice Boat Parade
 - » Largest single day volume 2,644 817 between 6:30 and 9:30PM

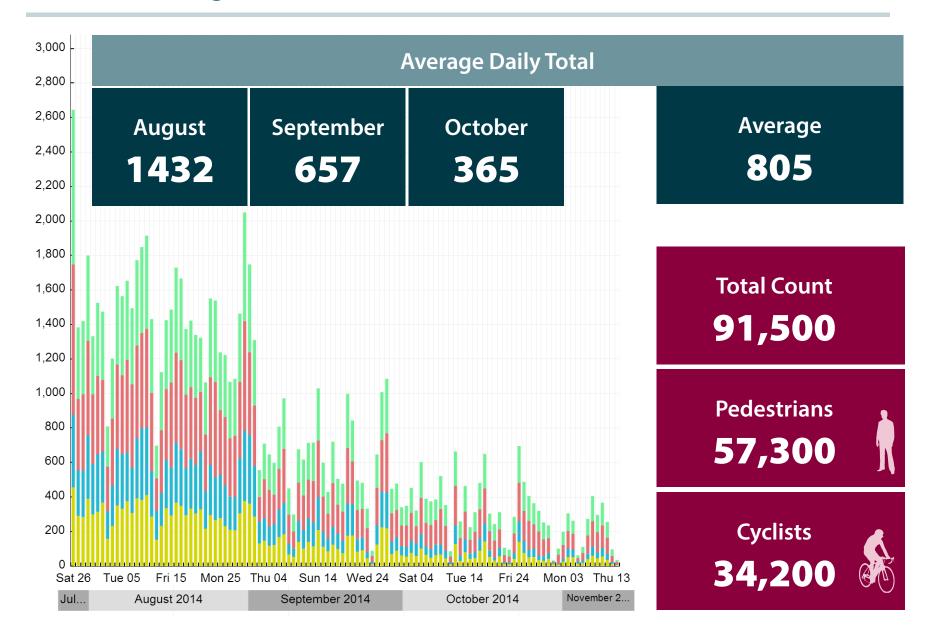
Total Count (August 2014)



Results through September 1st



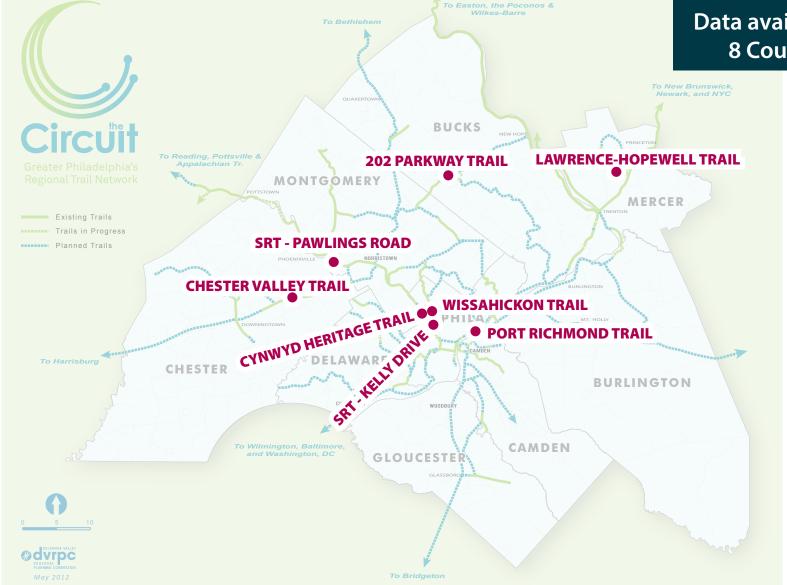
Results through November 14th » 114 days



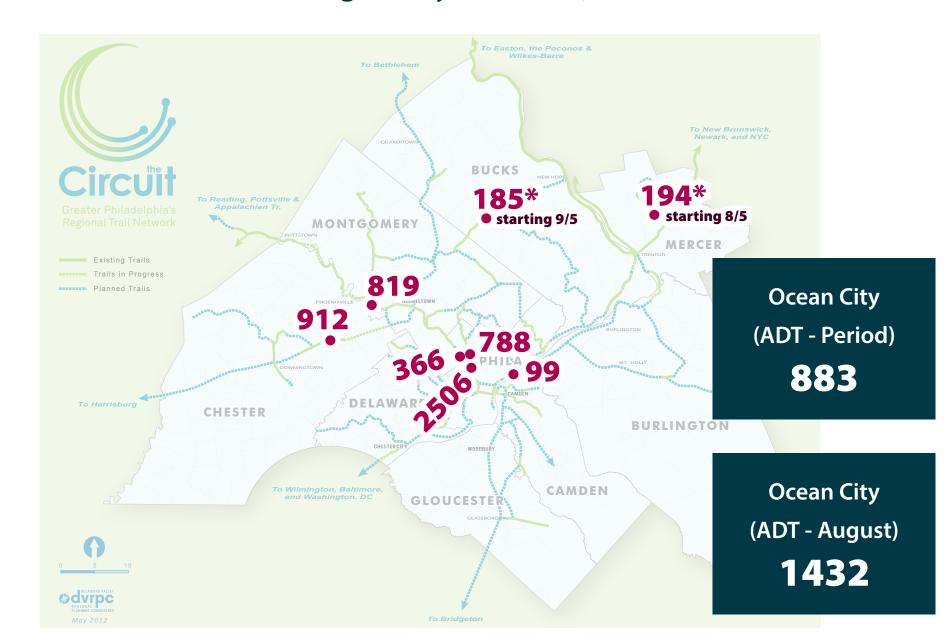
DVRPC Eco-Counter Locations

12 Counters Planned

Data available for **8 Counters**



DVRPC Counts - Average Daily Totals (July 25 - October 31)



Follow-up

- NJDOT press release (?)
- Web access to data
- User survey next summer



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Ocean City, NJ

