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INVENTION + metropolis

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# 6th Boro

Newark has LinkNWK

Mayor Fulop says no to scooters (for now)

Jersey City deploying protected bike lanes

Hoboken City Council debating bike lanes

Lime sets planetary records in Hoboken, with issues...

Mayor Bhalla terminates Ojo/P3GM (EYSA) contract mid pilot

CitibikeJC expected to be renewed (2020)... but exclusive?

Hoboken bikeshare - missing half its bikes - up for renewal (2020)

Jersey City deploying Via to augment NJT

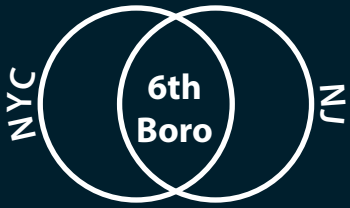
NYC congestion pricing implications on 6th Boro (2021)

Strong existing transit: PATH, NJT, HBLR, Ferries

6th Boro arguably 3rd most valuable NYC Boro

White Fox deployed in Jersey City, SPIN and Zagster in Asbury Park

Vulnerable to flooding (3.3mm annual sea level rise)



# Goal: 2020 Strategy for the 6th Boro

Panel #1: **The Modes**

Panel #2: **The Street**

# Russell Meddin

## The Bike-sharing World Map

[www.bikesharingmap.com](http://www.bikesharingmap.com)

2019 New Jersey Complete Streets Summit

September 24, 2019

(e) russellmeddin@bikesharingmap.com

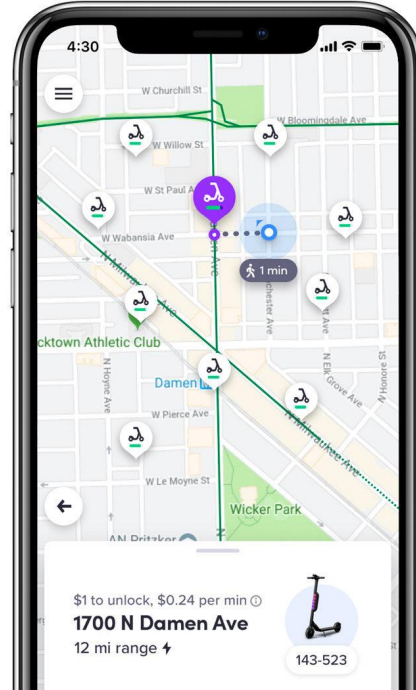
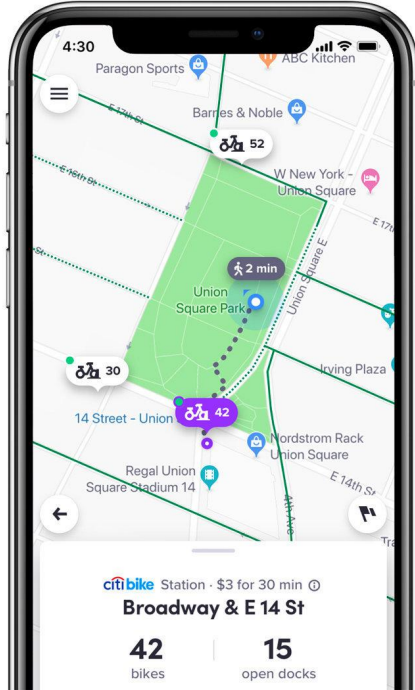


# Louis Pappas

Transportation & Mobility Policy

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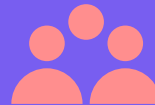




# Marisa Rodriguez-McGill

PUBLIC POLICY MANAGER

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14

7.5

3.5

1.5

# GOTCHA'S SOLUTION.

**CHOICE & CONVENIENCE: HOLISTIC SUITE OF 100%-ELECTRIC OPTIONS**

## **OUR PRODUCTS**

- Only company with four distinct shared e-mobility products.
- Powered by robust technology platform.
- Proprietary design and supply chain.
- Industry-leading quality and durability.

## **OUR APPROACH**

- Long-term commitment to partnership.
- Strategic problem solvers through product and service diversification.
- Focused on specific end-markets where we possess deep expertise.
- Data and execution driven.



**BIKE**



**SCOOT**



**RIDE**



**TRIKE**



# SPIN



## Snapshot: Asbury Park

Launched in August 2019 for a 10-month pilot program; 250 scooters at 30 deployment sites

In the first month of the program...

- 15,169 trips
- 5,806 unique riders
- Median trip time: 12 minutes
- Median trip distance: 0.5 miles
- Average # of trips/scooter/day: 4.7

Survey of 176 riders found that...

- 46% live in Asbury Park
- Average age: 35
- 54% started trip at home
- 38% utilized scooter to get to/from public transit
- 33% would have used a car instead for the trip
- While 83% reported only riding in the street, 70% said they would be "significantly more likely" to do so if there was more infrastructure available



## GET IN TOUCH!

**Shannon Dulaney**

Community Partnerships Manager



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The first **docked** solution for electric scooters for walkable cities and micro-communities

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