

Goal: 2020 Strategy for the 6th Boro

Panel #1: **The Modes**

Panel #2: **The Street**

Introducing Lime

Global Micromobility Leader

120+ cities in 30+ countries

100M+ rides

390,000 trips in Hoboken



Educating Lime Riders & Non-Riders

In-App Messaging

On-Vehicle Messaging

Social Media & Email

Live Events



HOW TO STAY CONNECTED?

Social

Connect with Lime on Instagram, Facebook, Twitter or LinkedIn

Blog

Sign up for our Lime's blog -- **2nd Street**

Events

First Ride Academies

Email me

sean.conner@li.me



citiesense[®]

THE NEIGHBORHOOD PLATFORM

Star Childs, CEO Co-Founder
star@citiesense.com

@citisense

@star_III





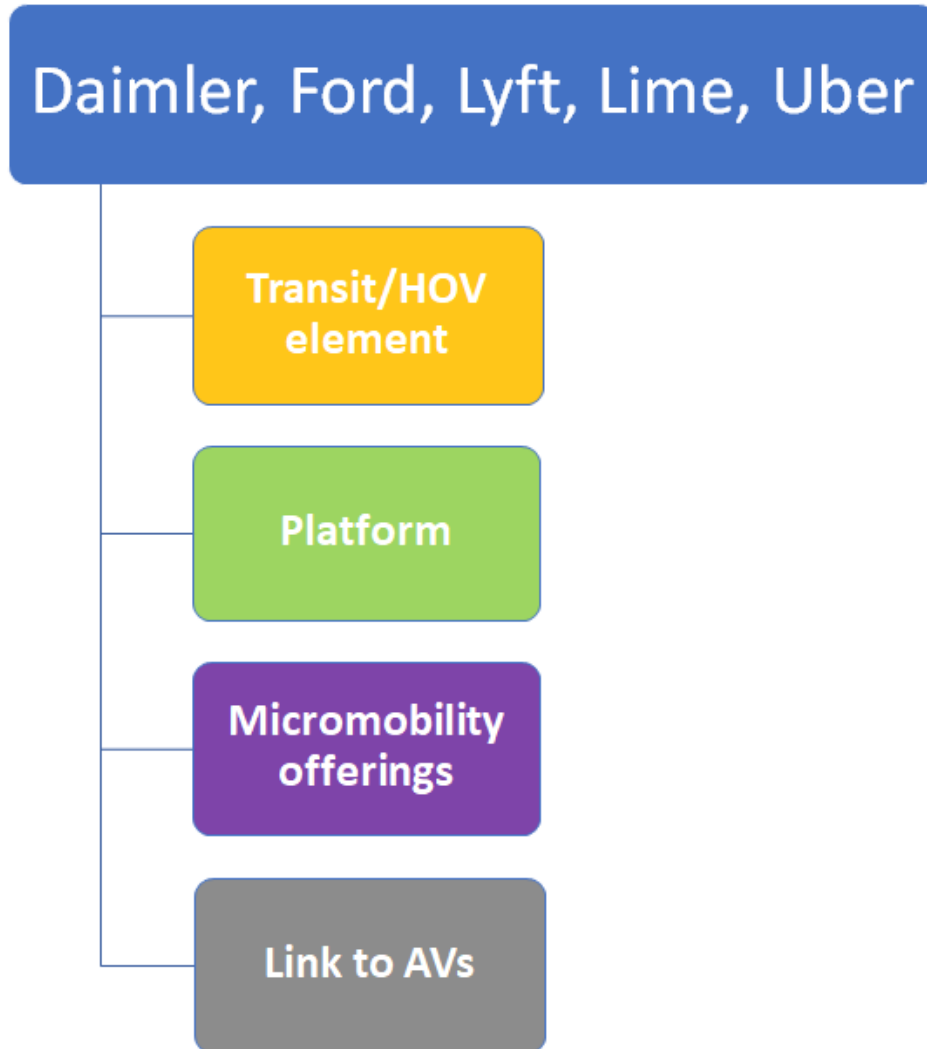
Secure parking & charging for bikes
and scooters

- **Secure bike and scooter parking & charging** facilities for public spaces
- **Enhance Public Spaces:** Benches, greenery and other amenities
- **Free:** Paid for by sponsorship and advertising

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The Mobility Ecosystem



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100% electric Pod Taxis

- + Safe
- + Ride hail convenience
- + Equitable pricing
- + Drivers paid living wage
- + Zero emission!



Developed by Volvo engineers and built in Sweden.



What is a micro-mobility fleet manager?

- Single point of contact for operating all modes
- Vendor-neutral operating company, working for City/Uni
- Future-proofs innovation strategy by controlling outcomes

Asbury Park - partner since 2017

Princeton - partner since 2014

100+ City/Uni partners across US

Dave Reed

Micro-Mobility Director

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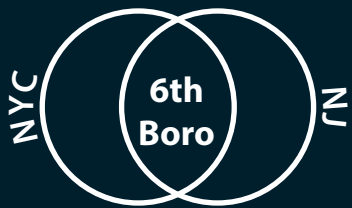
ELECTROSONIC

- Electrosonic designs, builds and supports innovative technology solutions that create lasting experiences where people live, work and play.
- Design Disciplines include:
 - Audio, Visual & Control Systems
 - Security, Surveillance & Access Control
 - Information Communication Technology
 - Acoustics
- Engineering, Project Management, Integration, On-going Support, Remote Monitoring
- Let's design and develop the future of micromobility and our streets together!



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INVENTropolis®
INVENTION + metropolis

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