



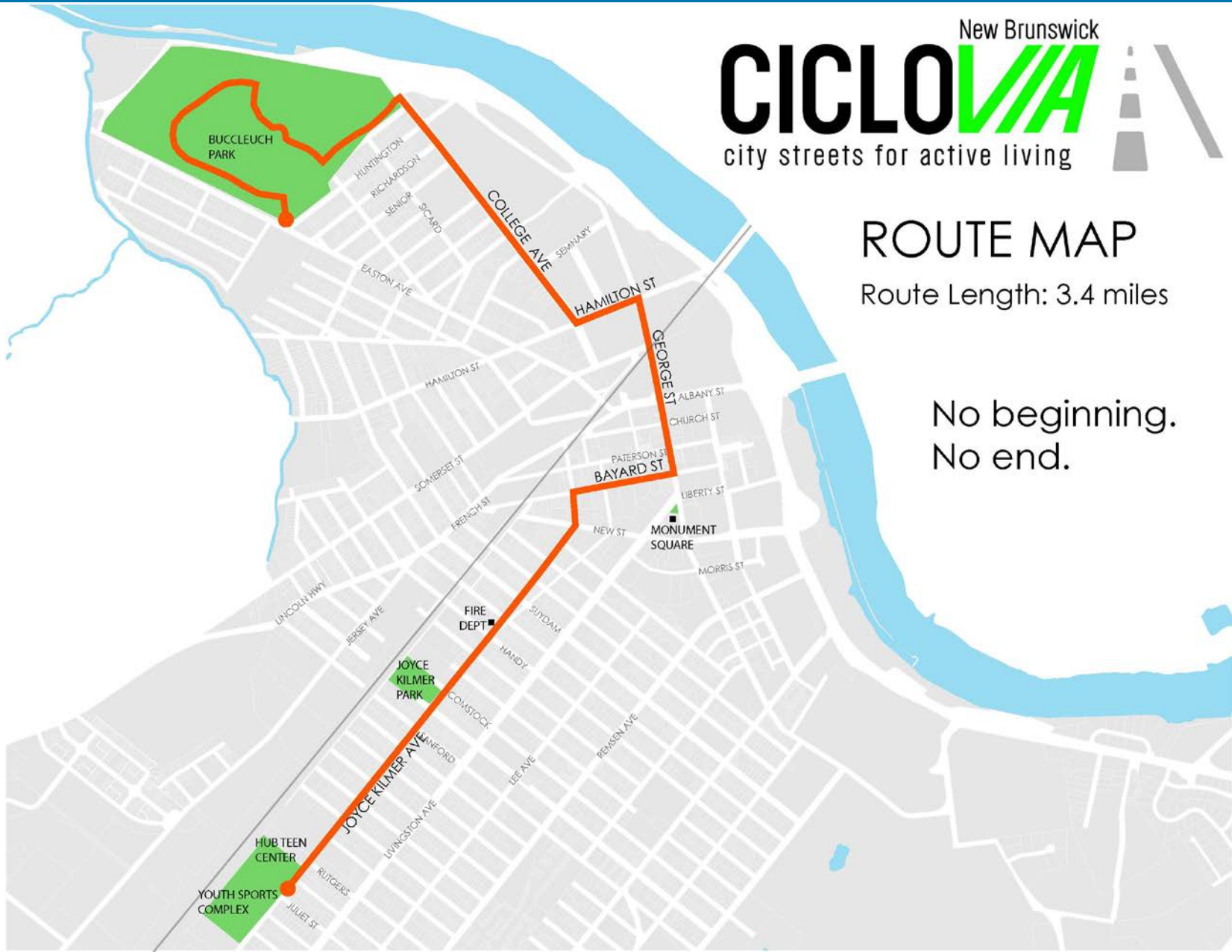
The “Route”



ROUTE MAP

Route Length: 3.4 miles

No beginning.
No end.

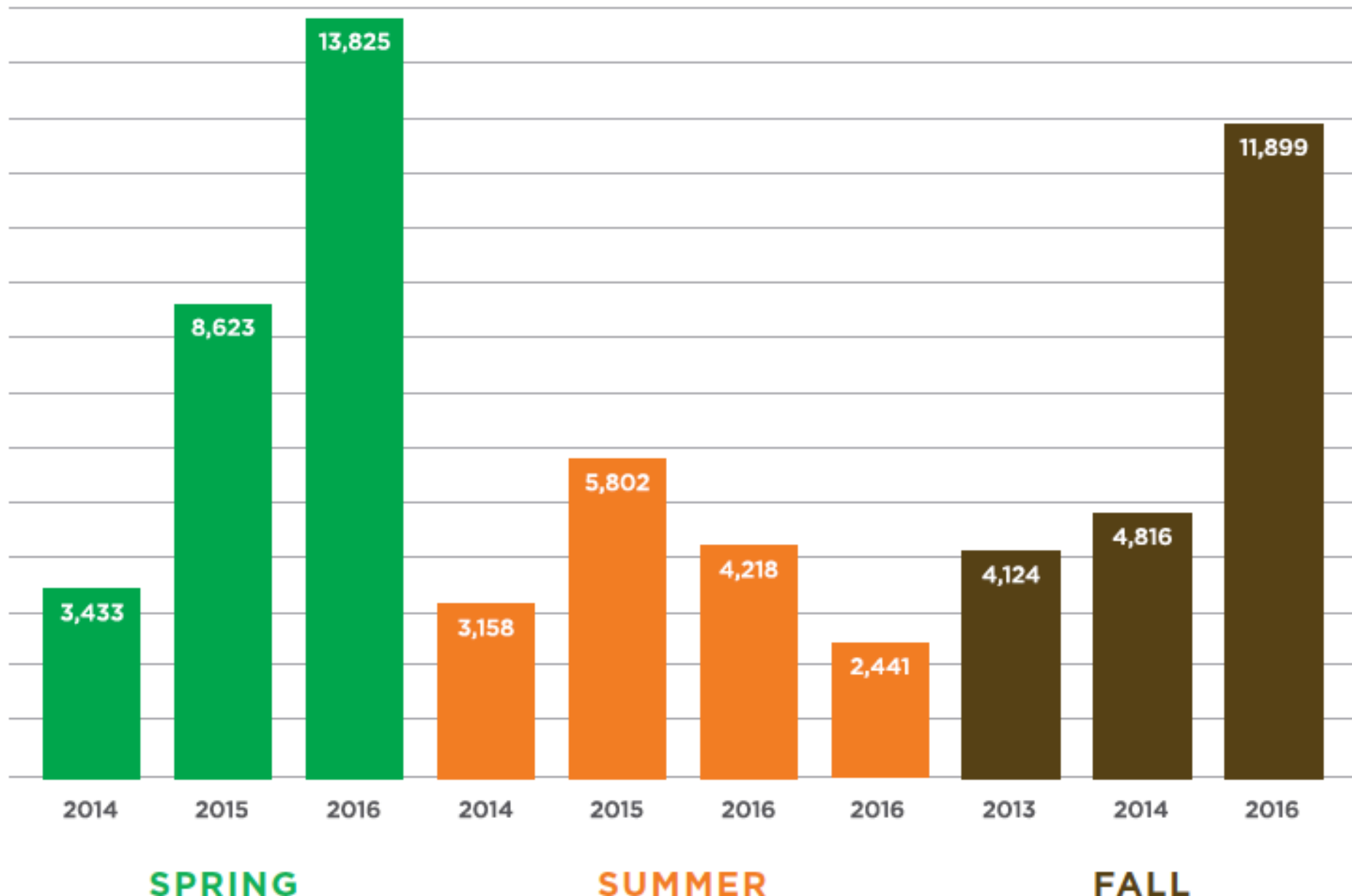


The “Ultimate” Goal



Using Ciclovía as a mode for creating **ONE** New Brunswick; eliminating barriers, making connections, and strengthening communities

Ciclovia Attendance



Mode Split: 78% pedestrian / 20% cyclist



Ciclovía: A Model of Collective Impact

FIVE Organizing Partners:



Over 35 Community-Based Partnerships:



Over 11,000 Ciclovía Participants (per event) throughout the city



April / June / October

@nbciclovia



#nbciclovia

Thank you!

