

# COMPLETE STREETS



## Complete Streets 101: How to Adopt a Great Policy

*NJ Complete Streets Summit*

*June 24, 2017*

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## MOTIVATORS TO ENGAGE DECISION MAKERS

### Why Do It?

-  Safety Issues
-  Healthy Communities
-  Inclusiveness
-  Sustainable Jersey Certification
-  Avoid expensive retrofits
-  Economic development
-  Emissions reductions
-  Mitigate school bus costs
-  Grant applications
-  **It's the right thing to do**



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## FORM COMPLETE STREETS TECHNICAL ADVISORY COMMITTEE

### Don't Go It Alone

- 🚲 Township Administrator /Manager
- 🚲 Elected official
- 🚲 Police Dept.
- 🚲 Engineering & Planning Depts.
- 🚲 Public Works Dept.
- 🚲 Engineering & planning consultants
- 🚲 Others (health/recreation)



### Professional staff member should be lead

- 🚲 Liaison with governing body
- 🚲 Coordinate with all departments



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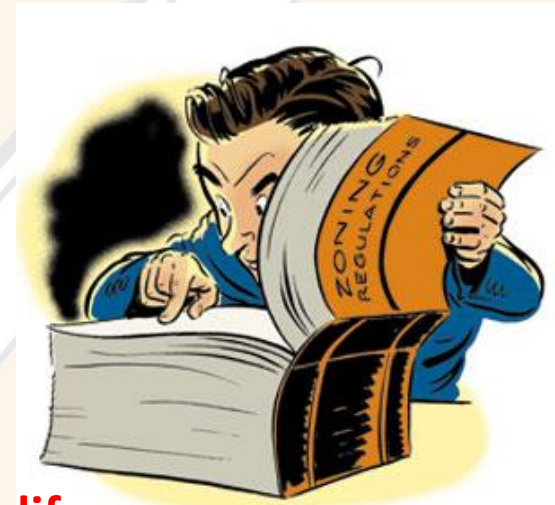


## STEPS TOWARD POLICY ADOPTION

### Become Familiar with Planning/Technical Documents

- 🚲 Ordinances
- 🚲 Master Plan
- 🚲 Environmental plans
- 🚲 Open Space plans
- 🚲 Engineering studies
- 🚲 Others

**As documents are updated, modify to comply with Complete Streets language, even if policy has not yet been adopted**



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## HEALTH LANGUAGE REQUIREMENT

### Health Related Actions Already in Place

- 🚲 Smoke free/tobacco free policy all public buildings & outdoor space
- 🚲 Community parks pesticide free
- 🚲 Schools participate in SRTS program
- 🚲 Municipal vehicles refrain from idling
- 🚲 Others



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## INTERNAL REVIEW PROCEDURES

### Adopt a Project Review Checklist

- 🚲 NJDOT checklist good model
- 🚲 Project manager completes
- 🚲 Technical Advisory Committee members review
- 🚲 Establish review procedures (timeline/sign offs, etc.)



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**HAVE THE ANSWERS**

## Anticipate questions/stumbling blocks

- 🚲 How will review process work?
- 🚲 What are the review guidelines requirements?
- 🚲 Who responsible for review?
- 🚲 What is review timeline?
- 🚲 Will review process delay approvals?



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## EASY IMPLEMENTATION PROJECTS

### Resurfacing Projects

- 🚲 Analyze roadway:
    - 🚲 Walkability
    - 🚲 Bikeability
    - 🚲 ADA compliance
    - 🚲 Signage
  - 🚲 Coordinate with county on county road improvements. Consider sidewalks, bike lanes, signage, transit...
- Avoid Expensive Retrofits**



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## EASY IMPLEMENTATION PROJECTS

### Results

-  Bike Lanes
-  Cross walks
-  Signage
-  Speed Tables
-  Transit shelters

### Outcomes

-  Reduced speeds
-  Dedicated travel lane for bicyclists
-  Better visibility of pedestrians and bicyclists
-  Improved motorist awareness
-  Safer transit access



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## LEVERAGE COMPETITIVE FUNDING

### KNOW YOUR NEIGHBORS

-  Partner with neighboring municipalities
-  Form collaborative between municipality & county
-  Develop relationships between local government & community groups (ex: Green Teams, bike advocates, environmental groups ...)
-  Shift improvement costs to developers



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## LOCAL RESOURCES

### No Need to Reinvent the Wheel!

-  TMAs (a TMA covers every county)  
[TMACouncil.org](http://TMACouncil.org)
-  Sustainable Jersey  
[SustainableJersey.com](http://SustainableJersey.com)
-  NJ Bicycle and Pedestrian Resource Center  
[NJBikePed.org](http://NJBikePed.org)
-  Review complete streets policies of similar towns
-  Municipal and county planning & engineering professionals



**NJ BICYCLE & PEDESTRIAN  
RESOURCE CENTER**  
Educate. Encourage. Empower.



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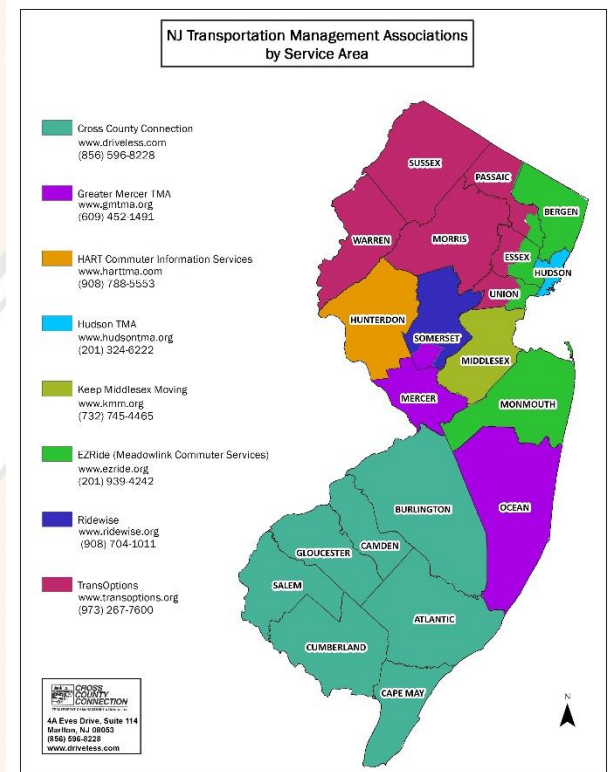


## Transportation Management Associations

### TMA Technical Assistance:

-  Bike/ped planning
-  Transit assistance
-  Shuttle services
-  SRTS assistance
-  Sustainable Jersey assistance
-  Grant writing assistance
-  Liaison with state, local, county & regional entities
-  Facilitate dialogue

**TMACouncil.org**



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**ADVICE FROM THOSE  
WITH POLICIES**

**DON'T BE AFRAID TO DO IT!**

**Chances are your town is already  
practicing some complete streets  
practices. You just need to formalize  
existing actions.**



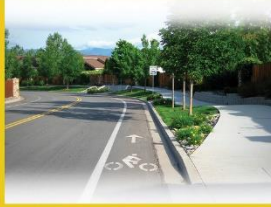
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**Thank you!**

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