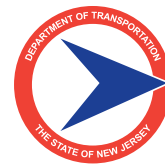


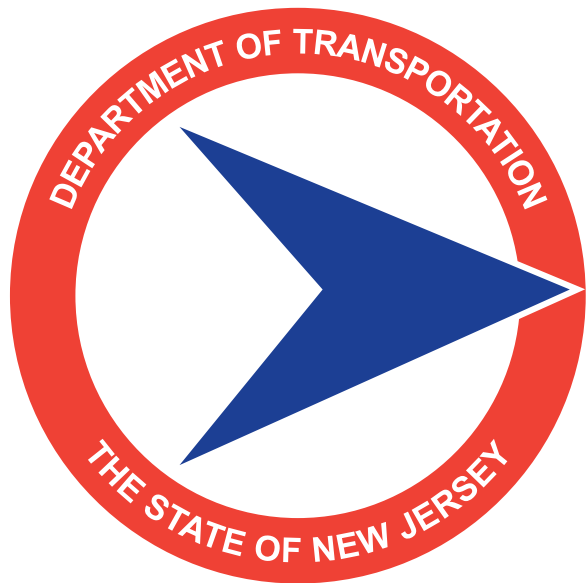


# NJDOT Safety Resource Center

November 1, 2023



**NJDOT  
SAFETY  
RESOURCE  
CENTER**



**NJDOT**  
**SAFETY**  
**RESOURCE**  
**CENTER**

Safer roadways start here.

# About

## Mission:

To serve as the one-stop destination for comprehensive roadway safety information.

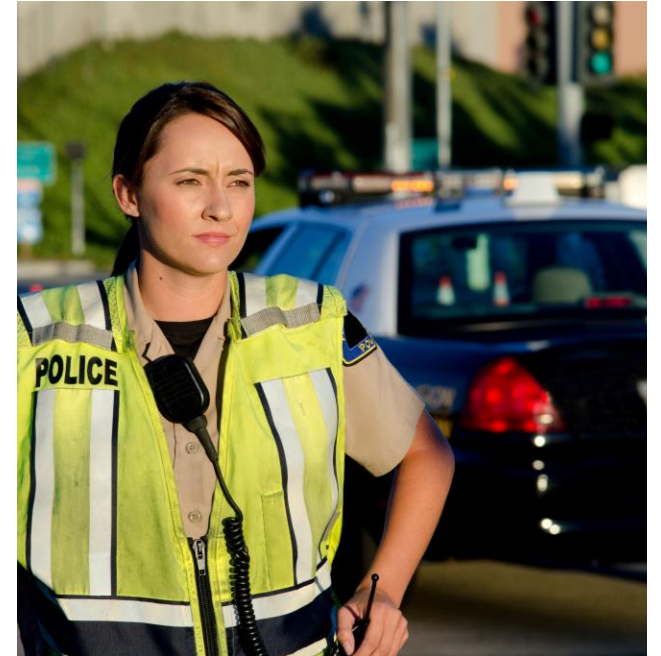
## Vision:

To be the essential source of trustworthy information that motivates and empowers New Jerseyans to make our roadways safer.

## Purpose:

As we work toward zero deaths by 2050, we need to empower New Jersey roadway users by giving them information, inspiration, and motivation to be safe on our roadways.

# Our Audience



# Safety Resource Center Elements



## Website

Primary gateway to everything roadway safety



## Public Campaigns

Actively promoting a safety culture



## Social Media

Connecting with people



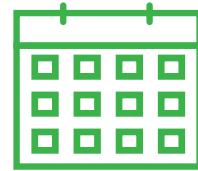
## Training Program

Learning center focused on safety resources



## NJ SHSP Implementation

Supports administration of associated programs



## Meetings & Events

Instruments to facilitate knowledge sharing and NJDOT's vision for safety

# NJDOT Safety Resource Center – Winter 2023

The screenshot shows the homepage of the NJDOT Safety Resource Center. At the top left is the NJDOT logo, which includes the text 'NJDOT SAFETY RESOURCE CENTER' and 'DEPARTMENT OF TRANSPORTATION THE STATE OF NEW JERSEY'. To the right of the logo are navigation links for 'About', 'Media Resources', and 'Contact Us', along with a 'Find us on' button with an 'in' icon. Below these is a horizontal menu with the following items: 'PROGRAMS', 'FUNDING', 'TRAINING', 'CAMPAIGNS', and 'RESOURCES'. The main heading is 'Safer roadways start here.' Below this is a search bar with the placeholder text 'What can we help you with?' and a magnifying glass icon. There are two main content sections: 'SAFETY TOPICS' and 'UPCOMING TRAININGS'. The 'SAFETY TOPICS' section has a 'See all' link and contains two cards: 'Safer Roads' (with a road icon) and 'Safer Users' (with a pedestrian icon). The 'UPCOMING TRAININGS' section has a 'See all' link and contains two training cards. The first card is titled 'Equity in Roadway Safety Workshop: Strategies for Meaningful Public Involvement in Roadway Safety Planning', dated 'Sep 9, 2023, 1:00 PM - 2:00 PM', and includes a brief description of meaningful public involvement. The second card is titled 'NJLTAP - Traffic Incident Management Training for Emergency Responders'. A disclaimer at the bottom of the training section reads 'External trainings and content are not approved by NJDOT'.

**NJDOT SAFETY RESOURCE CENTER**

DEPARTMENT OF TRANSPORTATION  
THE STATE OF NEW JERSEY

About Media Resources Contact Us Find us on

PROGRAMS FUNDING TRAINING CAMPAIGNS RESOURCES

## Safer roadways start here.

What can we help you with?

**SAFETY TOPICS** [See all](#)

- Safer Roads
- Safer Users

**UPCOMING TRAININGS** [See all](#)

- Equity in Roadway Safety Workshop: Strategies for Meaningful Public Involvement in Roadway Safety Planning**  
Sep 9, 2023, 1:00 PM - 2:00 PM  
USDOT defines meaningful public involvement as a process that proactively seeks full representation from the community, considers public comments and feedback, and incorporates that feedback into a project, program, or plan when possible. The impact of community c...
- NJLTAP - Traffic Incident Management Training for Emergency Responders**

External trainings and content are not approved by NJDOT

# Safety Resource Center Website

✓ Programs

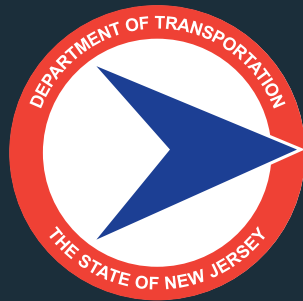
💰 Funding Opportunities

🎓 Training

🎯 Campaigns

📚 Resources





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