

*Institutionalizing  
Complete Streets in  
Your Community*

**Anthony Talerico, Jr.  
Mayor - Borough of Eatontown**

# Why was Eatontown successful?



More volunteers and FEWER politicians!

It All Started at the League...



...And During our Master Plan Revaluation





# Membership



## Regular Members

- ❖ Shade Tree Commission
- ❖ Traffic Advisory Committee
- ❖ Environmental Commission
- ❖ Beautify Eatontown Committee
- ❖ Historical Committee
- ❖ Local Board of Education

## Advisory Members

- ❖ Zoning Officer
- ❖ Director of Recreation
- ❖ Borough Administrator

Added in 2020: advocates and priority community members as defined by NJDOT.

# Eatontown Complete Streets Policy Evolution

- ◆ Eatontown originally adopted a Complete Streets Policy in 2014
- ◆ A group of volunteers thought it was important to update the policy to reflect the current initiatives and green infrastructure language
- ◆ The DOT checklist was also added to the policy – Applicants and even the Borough must fill out the checklist for all projects within the Borough
- ◆ This ensures no project overlooks Complete Streets concepts!
- ◆ The Complete and Green Streets for All Model policy was adopted by Ordinance on May 22, 2019.
- ◆ Eatontown was the 1<sup>st</sup> municipality in NJ to adopt this new policy by Ordinance!



**Borough of Eatontown**  
**In Recognition of Your Local**  
**Complete Streets Policy**

— ◆ —  
Presented by

**NJDOT, FHWA, and VTC**

*New Jersey Complete Streets Summit*

**2019**

# Benefits We Have Seen

## Planning/Zoning Board Related

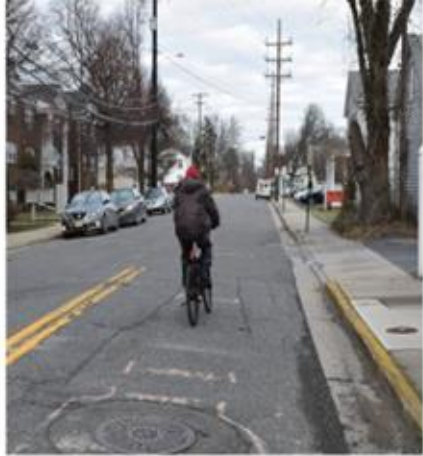
1. A completed checklist is a REQUIREMENT to appear at the Planning and Zoning Boards.
2. Omissions of any Complete Street items are glaringly apparent!
3. Bike racks at every site plan.

## Policy Related:

1. Borough's policy initiative is attractive when pursuing grants. It shows our documented commitment – not a passing fad!
2. Our road programs include Complete Street Initiatives such as sidewalks and bicycle lanes.
3. Making repairs makes the insurance company happy.

# The Eatontown Greenway

- ◆ Our goal was to establish a safe, pedestrian and bicycle friendly route between and to our parks.
- ◆ Allow safe passage for children to our park system.
- ◆ Respect the needs of certain priority communities.
- ◆ Won three grants: \$275,000 + \$300,000 + \$250,000 = \$825,000 in three years!



# Greenway Plan

Borough of Eatontown, Monmouth County, NJ  
2019



County - Monmouth  
Township - Eatontown  
Drawn by: CHD Dated: 07/18/2019

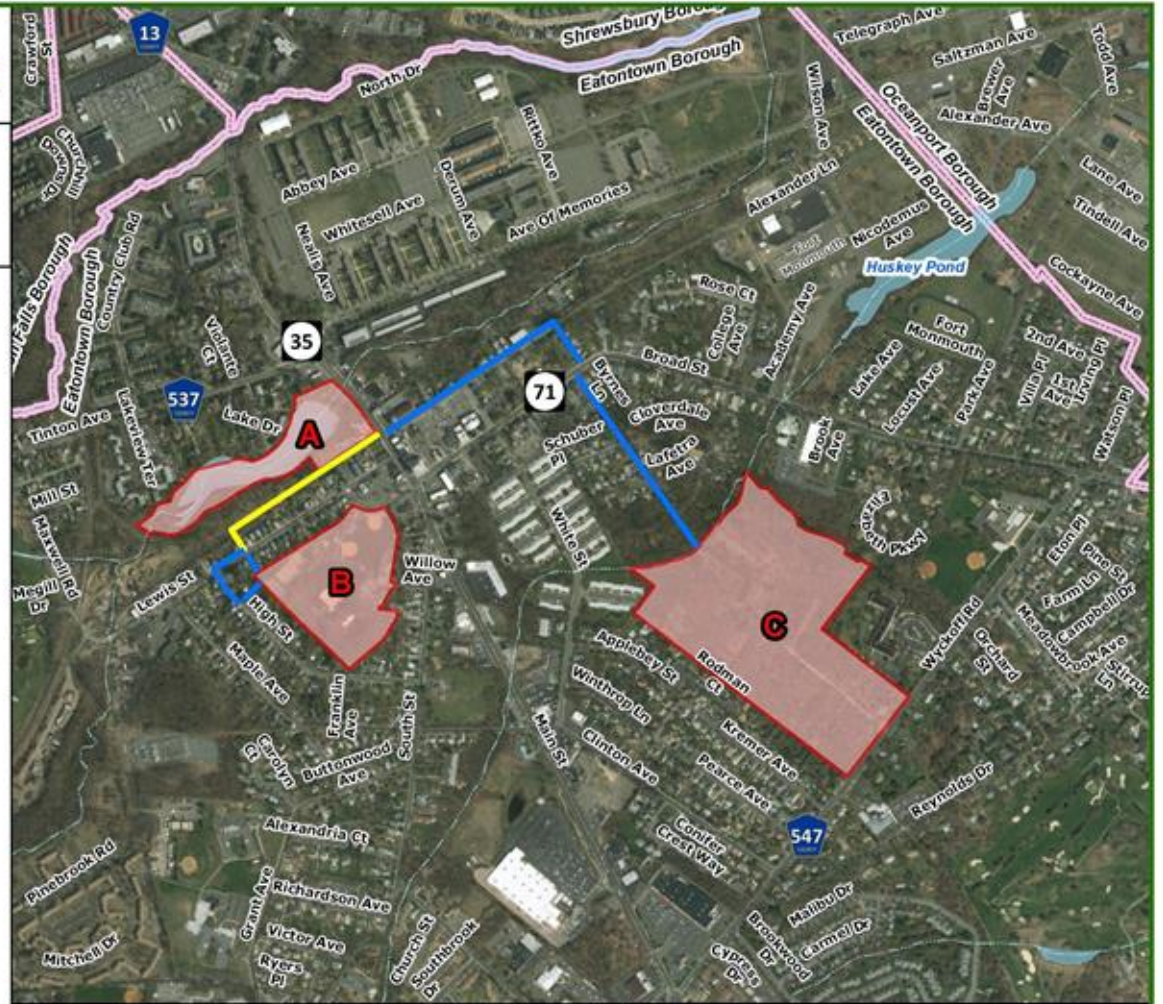
## Legend

- Municipal Boundary
- Water bodies (NJDEP)
- Streams (NJDEP)
- Bikeway Phase I
- Bikeway Future Phases
- Areas of Interest

- A. - Wampum Lake Park
- B. - Wolcott Park
- C. - Bliss Price Arboretum

## 2019 Bikeway Application

0 250 500 1,000  
Feet  
1 inch = 1,000 feet



2015 AERIAL

ARH Proposal # 2019.0595

Note:  
This map was developed using New Jersey Department of Environmental Protection Geographic Information System digital data, but this secondary product has not been verified by NJDEP and is not state-authorized.

Thursday, July 18, 2019 4:08:00 PM  
W:\Proposals\ARH\20190595\Map\Bikeway\_Map\Eatontown\_Bikeway\_LocParkConnections.mxd

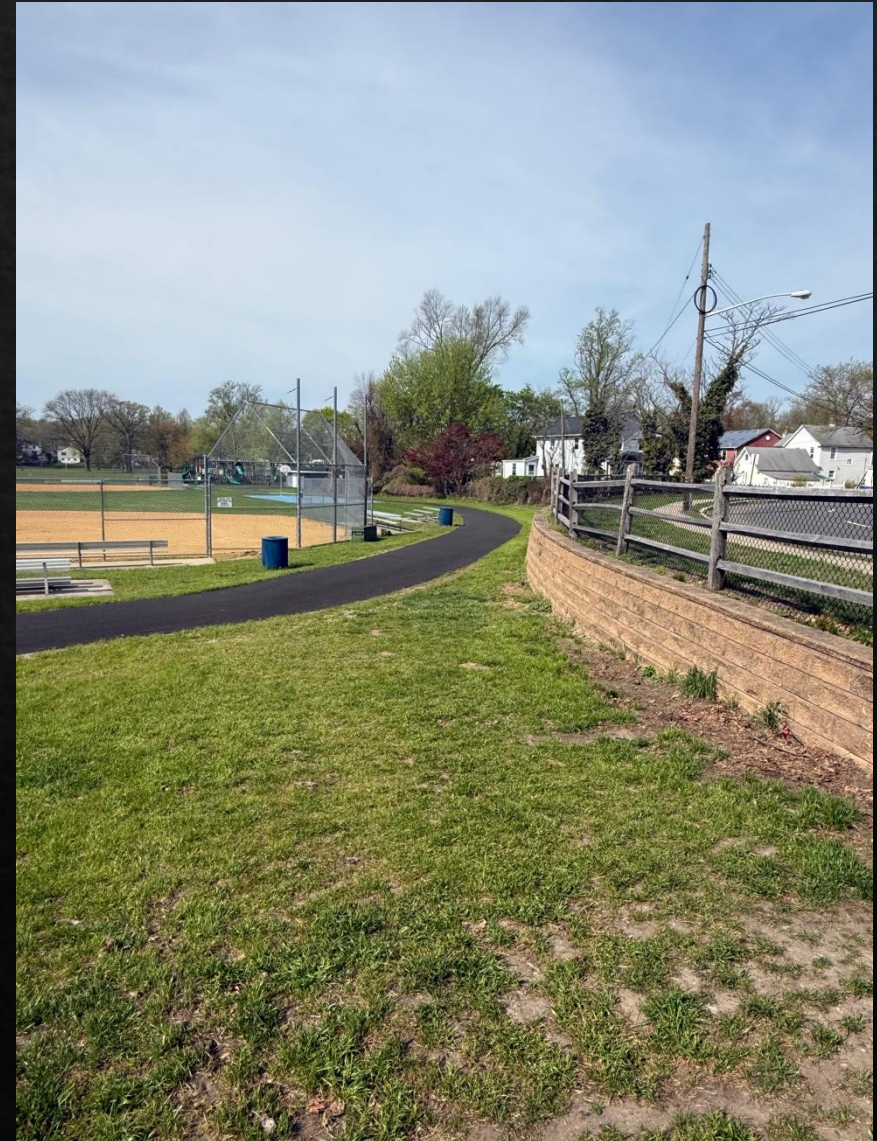
# North Side of Lewis Street – From Wampum Park



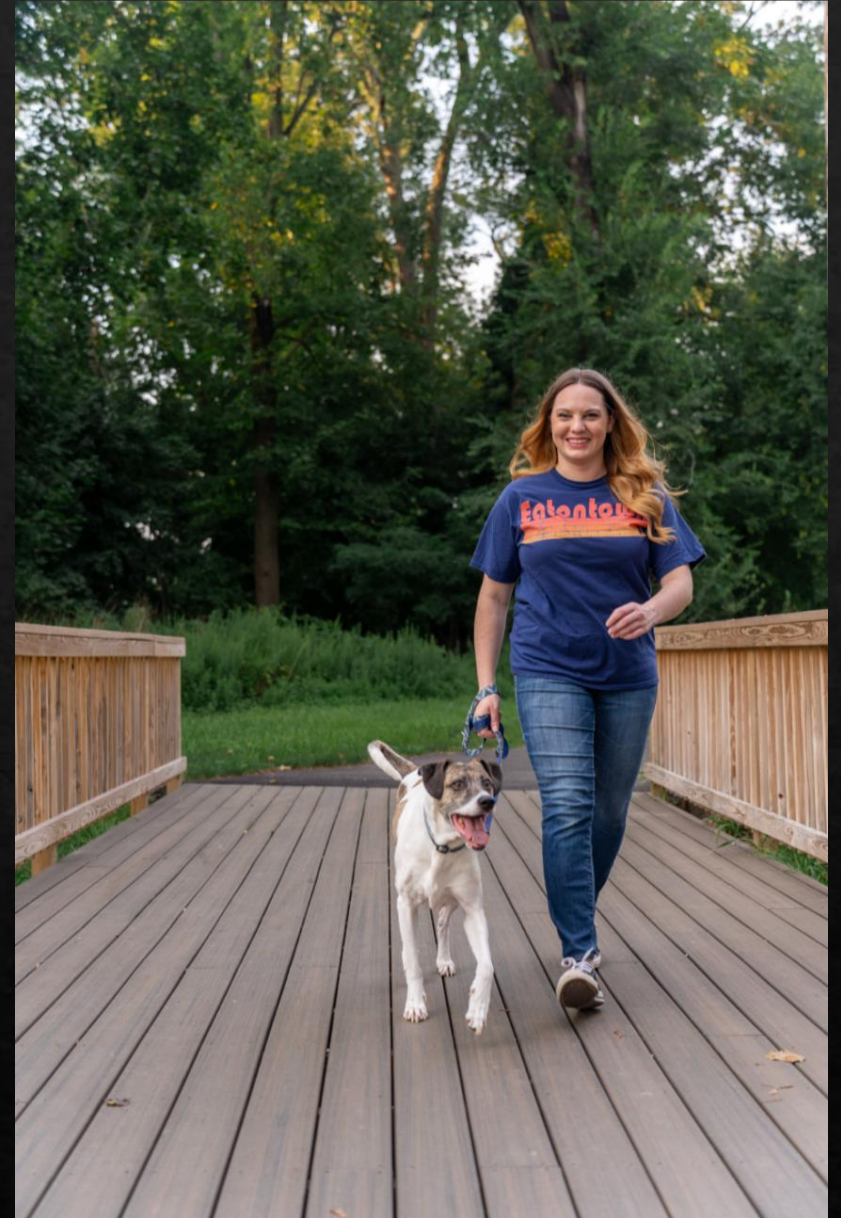
# South Side of Lewis Street – Into Wolcott Park



# Other Wolcott Park Trails



# The Bridge!





## Sidewalk Trust Fund

Adopted 2020

Amended 2025

Over \$100,000!

We have made it such that not installing a sidewalk is extremely difficult.

Harder to get variances!

Harder to get waivers!



We Don't Just Do  
Sidewalks!



Bike  
+ Walk  
**Eatontown**



Borough of  
Eatontown  
Comprehensive  
Bicycle &  
Pedestrian Plan

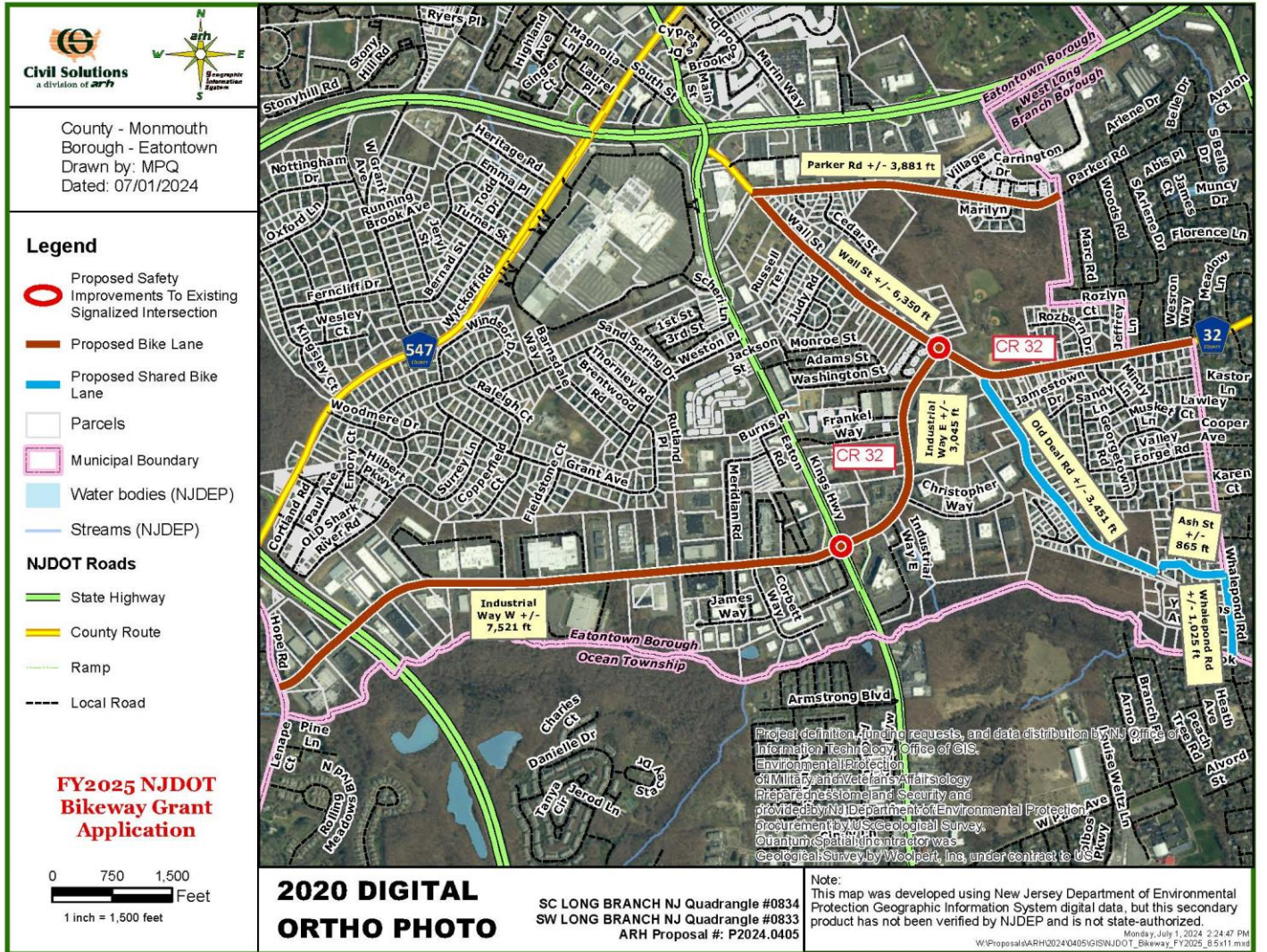
MAY 2022



We Won:

\$203,700 in hard cost funding from the 2025 Transportation Trust Fund & \$100,000 in soft cost funding for Transportation Safety via budgetary line item

Phase 1 is almost out to bid!



# What Have We Done Lately????

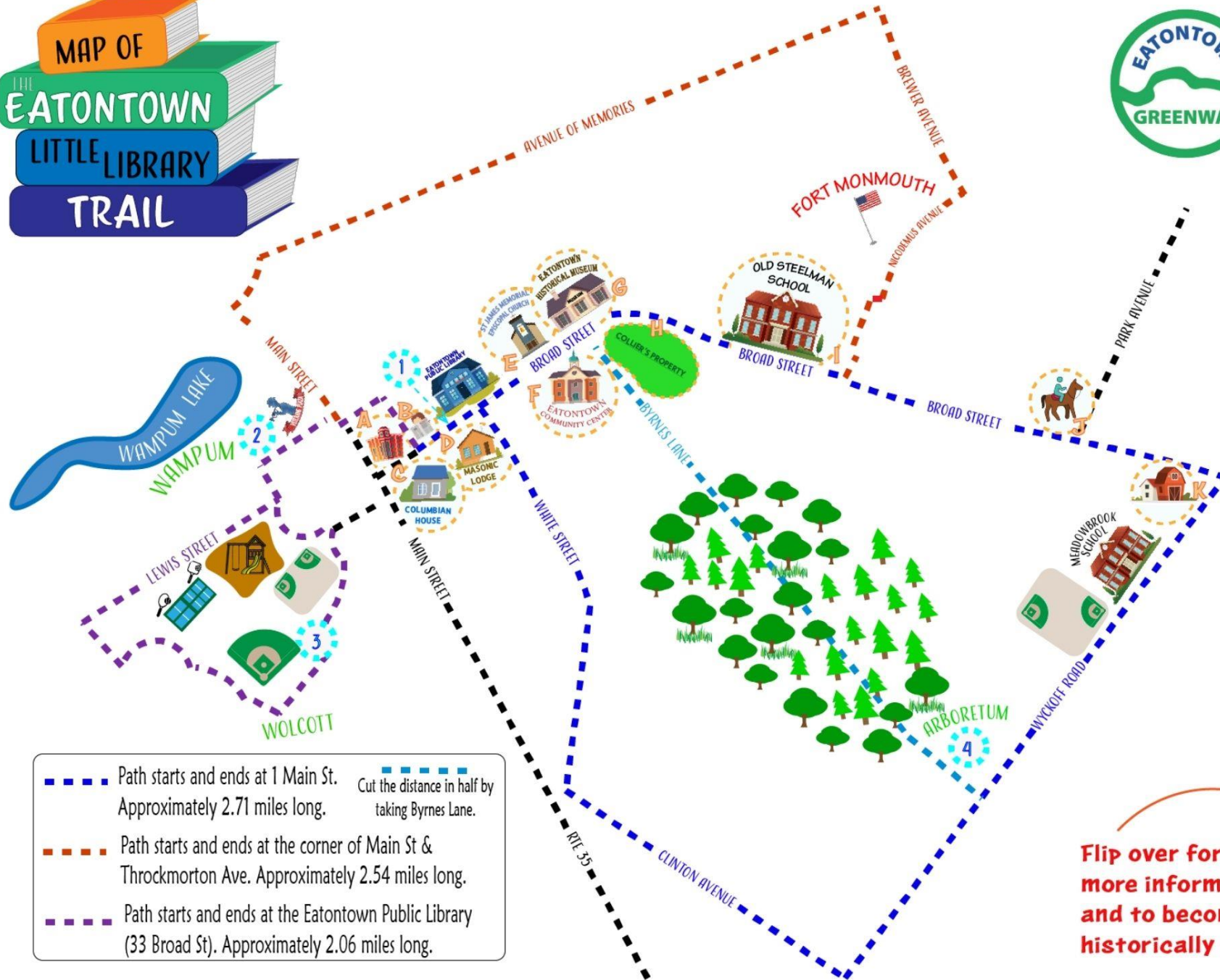
Before Picture of  
Nicodemus Drive -  
a New Borough Street



After Picture of  
Nicodemus Drive -  
a New Borough Street



MAP OF  
**EATONTOWN**  
 LITTLE LIBRARY  
**TRAIL**



- Path starts and ends at 1 Main St. Approximately 2.71 miles long.   
 Cut the distance in half by taking Byrnes Lane.
- Path starts and ends at the corner of Main St & Throckmorton Ave. Approximately 2.54 miles long.
- Path starts and ends at the Eatontown Public Library (33 Broad St). Approximately 2.06 miles long.

**Flip over for more information and to become historically fit!**

Thank you!

The Borough of Eatontown recognizes and appreciates the many volunteers, professionals and advocacy groups who have helped us along out Complete Streets journey.